UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): November 2, 2022



Hostess Brands, Inc.

(Exact name of registrant as specified in its charter)

Delaware 1-37540 (State or other jurisdiction (Commission of incorporation) File Number) 7905 Quivira Road Lenexa, KS

(Address of principal executive offices)

Identification No.) 66215 (Zip Code)

47-4168492

(I.R.S. Employer

(816) 701-4600

(Registrant's telephone number, including area code)

7905 Quivira Lenexa, Kansas 66215

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:		
Title of each Class	Trading Symbol	Name of exchange on which registered
Class A Common Stock, par value \$0.0001 per share	TWNK	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

□ Emerging growth company

□ If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to section 13(a) of the Exchange Act.

Item 2.02 Results of Operations and Financial Condition.

On November 2, 2022, Hostess Brands, Inc. (the "Company") issued a press release announcing financial results for the three and nine months ended September 30, 2022, a copy of which is attached as Exhibit 99.1.

The information in this Item 2.02 and Exhibit 99.1 attached hereto is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, except as expressly set forth by specific reference in such filing.

Item 7.01 Regulation FD Disclosure.

On November 2, 2022, the Company disseminated an investor presentation. A copy of the investor presentation is furnished as Exhibit 99.2 to this Current Report on Form 8-K.

The information furnished in this Item 7.01, and Exhibit 99.2 attached hereto is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, except as may be expressly set forth by specific reference in such filing.

The Company expressly disclaims any obligation to update or revise any of the information contained in the investor presentation. The investor presentation is available on the Company's website located at www.hostessbrands.com, although the Company reserves the right to discontinue that availability at any time.

Item 9.01. Financial Statements and Exhibits.

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(d) Exhibi	ts	
E	xhibit	
	No.	Description of Exhibits
99.1		Press Press Release dated November 2, 2022 announcing financial results for the three and nine months ended September 30, 2022
99.2		Investor Presentation of the Company dated November 2, 2022
104.1		The cover page from this Current Report on Form 8-K, formatted in Inline XBRL

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereto duly authorized. HOSTESS BRANDS, INC.

Date: November 2, 2022	By:	/s/ Travis E. Leonard
	Name:	Travis E. Leonard
	Title:	Executive Vice President, Chief Financial Officer



Hostess Brands Reports Third Quarter 2022 Results **Double-digit Top and Bottom Line Growth**

Raises Full Year Sales Growth, Adjusted EBITDA and Adjusted EPS Guidance

LENEXA, KS, November 2, 2022 - Hostess Brands, Inc. (NASDAQ: TWNK) (the "Company", "we", "our") today reported its financial results for the three and nine months ended September 30, 2022.

"Hostess Brands delivered another quarter of record-high sales, highlighting the strength of our snacking-oriented portfolio, impactful innovation that targets growing snacking occasions, and successful pricing actions to offset elevated inflation. The resiliency of our operating model and the agility of our talented team enabled us to deliver doubledigit adjusted EBITDA growth in a volatile environment," commented Andy Callahan, the Hostess Brands' President and Chief Executive Officer.

He continued, "Given our strong year-to-date results and continued momentum, Hostess Brands is raising its full-year net revenue, adjusted EBITDA, and adjusted EPS guidance as we continue to make investments in innovation and advertising to generate top-tier growth over the longer-term.

Third Quarter 2022 Financial Highlights¹

- Net revenue of \$346.2 million increased 20.2% from the same period last year as higher price/mix accounted for 20.1% of the quarterly growth, with remaining growth
- attributed to higher volume. Gross profit increased 16.6% to \$115.4 million, or 33.3% of net revenue, while on an adjusted basis, gross profit increased 16.9% to \$116.1 million, or 33.5% of net revenue. Third quarter gross margins declined by 105 basis points, 93 basis points on an adjusted basis, from year-ago levels as favorable price/mix and productivity were more than offset by 18.5% inflation and inefficiencies caused by continued supply-chain fragility.
- Net income was \$66.3 million or \$0.48 per diluted share driven in part by a \$33.0 million gain on receipt of Voortman insurance proceeds. Adjusted net income and adjusted EPS, which exclude the receipt of Voortman insurance proceeds, were \$32.2 million, and \$0.23, respectively, both increased in comparison to the same period last year.
- Adjusted EBITDA increased 12.2% to \$72.7 million. Adjusted EBITDA margin of 21.0% declined from 22.5% in the prior year period due to lower gross margins and higher operating expenses.
- Cash and cash equivalents and short-term investments were \$232.7 million as of September 30, 2022, resulting in a net leverage ratio of 2.9x.
- Capital expenditures increased to \$63.8 million from \$36.7 million in the prior-year period. The Company now expects capital expenditures to be in the \$125 \$135 million range in 2022.
- Raising full year 2022 net revenue guidance to 17% 19% growth, as well as raising full year adjusted EBITDA and adjusted EPS guidance to \$290 \$293 million and \$0.96 - \$0.98, respectively.

Other Highlights

- The Company's Sweet Baked Goods point-of-sale ("POS") increased 17.0%, maintaining its share of category dollar sales at 21.4%.
- Voortman® branded POS grew 28.8% and its share of the Cookie category increased by 26 basis points driven in part by the ongoing momentum in the faster-growing sugar-free sub-segment.
- Full year inflation is expected to be in the high teens for the full year, in-line with previous estimates. Repurchased \$94.1 million of shares year-to-date through September 30, 2022, the majority of which were under the previously announced \$150 million share repurchase program.
- Year-to-date planned increase in advertising and marketing driving consumer demand. Incremental investments planned in the fourth quarter to support the launch of our Bouncers[™] innovation.

¹This press release contains certain non-GAAP financial measures, including adjusted gross profit, adjusted gross profit margin, adjusted operating income, adjusted EBITDA, adjusted EBITDA margin, adjusted net income margin and adjusted earnings per share ("EPS"). Please refer to the schedules in the press release for reconciliations of non-GAAP financial measures to the comparable GAAP measure. Unless otherwise stated, all companyions of financial measures in this press release are to the third quarter of 2021. All measures of market performance contained in this press release, including point of sale and market share include all Company branded products within the BBG or Cookie categories as reported by Nielsen but do not include other products sold outside of those categories. All market data in this press release refer to the third; user release in tedby (total long-term debt less cash and short-term investments) divided by the trailing twelve months adjusted EBITDA

Guidance and Outlook

The Company is raising its full year 2022 guidance:

	Updated Guidance	Previous Guidance
Net revenue growth	17% - 19%	At least 15%
Adjusted EBITDA	\$290 - \$293 million	Towards the higher end of \$280 - \$290 million
Adjusted EPS (diluted)	\$0.96 - \$0.98	\$0.93 - \$0.98
Capital expenditures	\$125 - \$135 million (Including capacity expansion)	\$120 - \$140 million (Including capacity expansion)
Effective tax rate	27.0%	27.0%
Weighted average shares outstanding	~138 million	138.5 - 139.5 million

The Company provides guidance on a non-generally accepted accounting principles (non-GAAP) basis and does not provide a reconciliation of the Company's forward-looking financial expectations to the most directly comparable GAAP financial measure because of the inherent difficulty in forecasting and quantifying certain amounts that are necessary for such reconciliation, including adjustments that could be made for deferred taxes, remeasurement of the tax receivable agreement, and other non-operating gains or losses reflected in the Company's reconciliation of historic non-GAAP financial measures, the amount of which could be material. Please refer to the Reconciliation of Non-GAAP Financial Measures included in this press release for further information about the use of these measures.

Third Quarter 2022 Compared to Third Quarter 2021

Net revenue was \$346.2 million, an increase of 20.2%, or \$58.2 million, from the prior-year period. Contribution from pricing actions and product mix provided 20.1% of the growth, while higher volume accounted for 0.1% of the quarterly growth. Compared to the same period last year, sweet baked goods net revenue of \$307.3 million increased 18.7% or \$48.5 million, while cookies net revenue of \$38.9 million increased 33.2% or \$9.7 million.

Gross profit was \$115.4 million or 33.3% of net revenue, compared to 34.4% for the same period last year. Gross margin declined 105 basis points, 93 basis points on an adjusted basis, as favorable price/mix, including revenue growth management initiatives, and productivity benefits were more than offset by inflation and inefficiencies caused by supply-chain fragility. Adjusted gross profit increased 16.9% on pricing actions and productivity partially offset by inflation.

Operating income was \$54.4 million, an increase of 16.7% from the prior-year period. Adjusted operating income of \$54.2 million increased 9.7% from the same period last year, as higher gross profit more than offset higher workforce investments, depreciation and advertising.

Adjusted EBITDA of \$72.7 million, or 21.0% of net revenue, increased 12.2% from the same period last year as higher gross profit was partially offset by higher operating expenses.

The Company's effective tax rate was 12.8% compared to 27.4% in the prior year. The effective tax rate for the three months ended September 30, 2022, was impacted favorably by the \$33.0 million non-taxable gain related to receipt of proceeds under the Voortman acquisition representation and warranty insurance policy and a tax benefit related to revaluing our deferred tax liabilities due to a change in the estimated state tax rate. The current year effective tax rate, excluding these and other immaterial discrete items, was 26.7%, consistent with the prior-year period.

Net income was \$66.3 million, a significant increase from \$26.2 million from the prior-year period due to the \$33.0 million gain from receipt of the Voortman insurance proceeds. Adjusted net income of \$32.2 million increased 11.4% from the same period last year. Diluted EPS was \$0.48 compared to \$0.19 in the prior-year period due to the changes in net income. Adjusted EPS was \$0.23 compared to \$0.21 in the prior-year period due to the increase in adjusted net income.

Operating cash flows for the nine months ended September 30, 2022 were \$164.2 million, as compared to \$147.6 million for the same period last year. Operating cash flow benefited from increased profitability, including receipt of the Voortman insurance proceeds of \$33.0 million, partially offset by an increase in tax payments and an increase in working capital.



Conference Call and Webcast

The Company will host a conference call and webcast with an accompanying presentation today, November 2, 2022 at 4:30 p.m. ET to discuss the results for the third quarter. Investors interested in participating in the live call can dial 877-451-6152 from the U.S. and +1-201-389-0879 internationally. A telephone replay will be available approximately two hours after the call concludes through November 16, 2022, by dialing 844-512-2921 from the U.S., or +1-412-317-6671 internationally, and entering confirmation code 13733435. The simultaneous, live webcast and presentation will be available on the Investor Relations section of the Company's website at www.hostessbrands.com. The webcast will be archived for 30 days.

About Hostess Brands, Inc.

Hostess Brands, Inc. (NASDAQ: TWNK) is a snacking powerhouse with a portfolio of iconic brands and a mission to inspire moments of joy by putting our heart into everything we do. Hostess Brands is proud to make America's No. 1 cupcake, mini donut and sugar-free cookie brands. With annual sales exceeding \$1.1 billion and employing approximately 2,600 dedicated team members, Hostess Brands produces new and classic snacks, including Hostess® Donettes®, Twinkies®, CupCakes, Ding Dongs® and Zingers®, as well as a variety of Voortman® cookies and wafers. For more information about Hostess Brands please visit hostessbrands.com.

Investor Contact:	Media Contact:
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asharma@hostessbrands.com	carly.schesel@clynch.com

Forward-Looking Statements

This press release contains statements reflecting the Company's views about its future performance that constitute "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that involve substantial risks and uncertainties. Forward-looking statements are generally identified through the inclusion of words such as "believes," "expects," "intends," "estimates," "projects," "anticipates," "will," "plan," "may," "should," or similar language. Statements addressing the Company's future operating performance and statements addressing events and developments that the Company expects or anticipates will occur are also considered as forward-looking statements. All forward-looking statements included herein are made only as of the date hereof. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events, or otherwise.

These statements inherently involve risks and uncertainties that could cause actual results to differ materially from those anticipated in such forward-looking statements. These risks and uncertainties include, but are not limited to, maintaining, extending and expanding the Company's reputation and brand image; protecting intellectual property rights; leveraging the Company's brand value to compete against lower-priced alternative brands; correctly predicting, identifying and interpreting changes in consumer preferences and demand and offering new products to meet those changes; operating in a highly competitive industry; the continued ability to produce and successfully market products with extended shelf life; the ability to pass cost increases on to our customers; the ability to maintain or add additional shelf or retail space for the Company's product; our ability to identify or complete strategic acquisitions, alliances, divestitures or joint ventures; our ability to successfully integrate, achieve expected synergies and manage our acquired businesses and brands; the ability to drive revenue growth in key products or add products that are faster-growing and more profitable; adverse impact or disruption to our business caused by COVID-19 or future outbreaks of highly infectious or contagious diseases; volatility in commodity, energy, and other input prices and the ability to adjust pricing to cover increased costs; significant changes in the availability and pricing of transportation; dependence on major customers; increased labor and employee related costs; strikes or work stoppages; product liability claims, product recalls, or regulatory enforcement actions; dependence on third parties for significant services; unanticipated business disruptions; geographic focus could make the Company particularly vulnerable to economic and other events and trends in North America; consolidation of retail customers; information technology systems; dependence on key personnel or a highly skilled and diverse workforce; t

As a result of a number of known and unknown risks and uncertainties, the Company's actual results or performance may be materially different from those expressed or implied by these forward-looking statements. Risks and uncertainties are identified and discussed in Item 1A-Risk Factors in the Company's Annual Report on Form 10-K for 2021. All subsequent written or oral forward-looking statements attributable to us or persons acting on the Company's behalf are expressly qualified in their entirety by these risk factors. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events, or otherwise.

HOSTESS BRANDS, INC.

CONDENSED CONSOLIDATED BALANCE SHEETS

(Unaudited, amounts in thousands, except shares and per share data)

	Se	eptember 30, 2022		December 31, 2021
ASSETS				
Current assets:				
	¢	100.020	¢	240.150
Cash and cash equivalents	\$	190,828	\$	249,159
Short-term investments		41,891		149,190
Accounts receivable, net		199,917		148,180
Inventories		65,444		52,813
Prepaids and other current assets		10,914		10,564
Total current assets		508,994		460,716
Property and equipment, net		385,085		335,305
Intangible assets, net		1,926,758		1,944,392
Goodwill		706,615		706,615
Other assets, net		72,732		19,283
Total assets	\$	3,600,184	\$	3,466,311
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current liabilities:				
Long-term debt and lease obligations payable within one year	\$	14,251	\$	14,170
Tax receivable agreement payments payable within one year		11,100		11,600
Accounts payable		95,958		68,104
Customer trade allowances		68,799		52,746
Accrued expenses and other current liabilities		54,513		47,009
Total current liabilities		244.621		193,629
Long-term debt and lease obligations		1,088,914		1,099,975
Tax receivable agreement obligations		124,592		134,265
Deferred tax liability		343,009		317,847
Other long-term liabilities		1,568		1,605
Total liabilities		1,802,704		1,747,321
Class A common stock, \$0,0001 par value, 200,000,000 shares authorized, 142,567,808 issued and 134,570,118 shares outstandin of September 30, 2022 and 142,031,329 shares issued and 138,278,573 shares outstanding as of December 31, 2021	g as	14		14
Additional paid in capital		1,307,813		1,303,254
Accumulated other comprehensive income (loss)		36,172		(506)
Retained earnings		606,703		475,400
Treasury stock		(153,222)		(59,172)
Stockholders' equity		1,797,480		1,718,990
Stockholders equity				

HOSTESS BRANDS, INC.

CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited, amounts in thousands, except shares and per share data)

		Three Mo	nths Ended	Nine Mon	Nine Months Ended			
	Ser	otember 30, 2022	September 30, 2021	September 30, 2022	Sept	ember 30, 2021		
Net revenue	\$	346,226	\$ 287,969	\$ 1,018,749	\$	844,875		
Cost of goods sold		230,805	188,990	675,004		545,271		
Gross profit		115,421	98,979	343,745		299,604		
Operating costs and expenses:								
Advertising and marketing		15,816	14,767	43,353		39,692		
Selling		9,696	8,166	29,610		26,250		
General and administrative		30,502	23,565	90,301		69,254		
Amortization of customer relationships		5,878	5,877	17,634		17,633		
Tax receivable agreement remeasurement		(860)		(860)		_		
Total operating costs and expenses		61,032	52,375	180,038		152,829		
Operating income		54,389	46,604	163,707		146,775		
Other expense (income):								
Interest expense, net		10,276	9,928	29,683		29,899		
Change in fair value of warrant liabilities		—	228	—		683		
Other expense (income)		(31,921)	378	(31,992)		1,808		
Total other expense (income)		(21,645)	10,534	(2,309)		32,390		
Income before income taxes		76,034	36,070	166,016		114,385		
Income tax expense		9,765	9,878	34,713		31,614		
Net income	\$	66,269	\$ 26,192	\$ 131,303	\$	82,771		
Earnings per Class A share:								
Basic	\$	0.49	\$ 0.20	\$ 0.95	\$	0.63		
Diluted	\$	0.48	\$ 0.19	\$ 0.95	\$	0.60		
Weighted-average shares outstanding:								
Basic		136,436,428	129,846,551	137,636,441		130,679,974		
Diluted		137,604,256	138,058,866	138,702,172		138,036,371		

HOSTESS BRANDS, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(Unaudited, amounts in thousands)

		Nine Months Ended		
	Septem	ber 30, 2022	September 30, 2021	
Operating activities				
Net income	\$	131,303	\$	82,771
Depreciation and amortization		44,500		37,992
Debt discount amortization		921		931
Tax receivable agreement remeasurement		(860)		
Change in fair value of warrant liabilities		—		683
Unrealized foreign exchange losses (gains)		790		(177
Non-cash lease expense		375		971
Share-based compensation		7,600		7,005
Deferred taxes		12,104		18,280
Change in operating assets and liabilities:				
Accounts receivable		(51,904)		(31,240
Inventories		(12,631)		39
Prepaids and other current assets		(468)		13,991
Accounts payable and accrued expenses		16,332		7,949
Customer trade allowances		16,143		8,441
Net cash provided by operating activities		164,205		147,636
Investing activities				
Purchases of property and equipment		(55,240)		(33,360
Acquisition of short-term investments		(62,891)		_
Proceeds from maturity of short-term investments		21,000		_
Acquisition and development of software assets		(8,578)		(3,330
Net cash used in investing activities		(105,709)		(36,690
Financing activities				
Repayments of long-term debt and lease obligations		(8,375)		(8,375
Repurchase of common stock		(94,050)		(50,063
Tax payments related to issuance of shares to employees		(5,582)		(1,277
Cash received from exercise of options and warrants		2,541		13,285
Payments on tax receivable agreement		(9,313)		(9,270
Net cash used in financing activities		(114,779)		(55,700
Effect of exchange rate changes on cash and cash equivalents		(2,048)	-	(184
Net increase (decrease) in cash and cash equivalents		(58,331)	-	55,062
Cash and cash equivalents at beginning of period		249,159		173,034
Cash and cash equivalents at end of period	\$	190,828	\$	228,096
Supplemental Disclosures of Cash Flow Information:				
Cash paid during the period for:				
Interest, net of amounts capitalized	\$	29,342	\$	29,019
Net taxes paid	\$	19,023	\$	1,568
Supplemental disclosure of non-cash investing:				,
Accrued capital expenditures	\$	23,103	\$	5,603
		.,		.,



HOSTESS BRANDS, INC.

RECONCILIATION OF NON-GAAP FINANCIAL MEASURES

Adjusted gross profit, adjusted gross profit margin, adjusted operating income, adjusted net income, adjusted net income margin, adjusted EBITDA, adjusted EBITDA margin and adjusted EPS collectively referred to as "Non-GAAP Financial Measures," are commonly used in the Company's industry and should not be construed as an alternative to net revenue, gross profit, operating income, net income or earnings per share as indicators of operating performance (as determined in accordance with GAAP). These Non-GAAP Financial Measures may not be comparable to similarly titled measures reported by other companies. The Company has included these Non-GAAP Financial Measures because it believes the measures provide management and investors with additional information to measure the Company's performance, estimate the Company's value and evaluate the Company's ability to service debt.

Non-GAAP Financial Measures are adjusted to exclude certain items that affect comparability. The adjustments are itemized in the tables below. You are encouraged to evaluate these adjustments and the reason the Company considers them appropriate for supplemental analysis. In evaluating adjustments, you should be aware that in the future the Company may incur expenses that are the same as or similar to some of the adjustments set forth below. The presentation of Non-GAAP Financial Measures should not be construed as an inference that future results will be unaffected by unusual or recurring items.

The Company defines adjusted EBITDA as net income adjusted to exclude (i) interest expense, net, (ii) depreciation and amortization (iii) income taxes and (iv) share-based compensation, as further adjusted to eliminate the impact of certain items that the Company does not consider indicative of its ongoing operating performance. Adjusted EBITDA has limitations as an analytical tool, and you should not consider it in isolation, or as a substitute for analysis of the Company's results as reported under GAAP. For example, adjusted EBITDA:

- does not reflect the Company's capital expenditures, future requirements for capital expenditures or contractual commitments;
- does not reflect changes in, or cash requirements for, the Company's working capital needs;
- · does not reflect the significant interest expense, or the cash requirements necessary to service interest or principal payments, on the Company's debt; and
- · does not reflect payments related to income taxes or the tax receivable agreement.

HOSTESS BRANDS, INC.

RECONCILIATION OF NON-GAAP FINANCIAL MEASURES

(Unaudited, amounts in thousands,	except percentages and per share data)
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	Three Months Ended September 30, 2022									
	Gr	oss Profit	Gross Margin		Operating Income	I	Net Income	Net Income Margin	Diluted EPS	
GAAP Results	\$	115,421	33.3 %	\$	54,389	\$	66,269	19.1 %	\$ 0.48	
Non-GAAP adjustments:										
Foreign currency remeasurement			—				1,009	0.3	0.01	
Tax receivable agreement remeasurement		—	—		(860)		(860)	(0.3)	(0.01)	
Gain on Voortman insurance proceeds (1)		_	_		—		(32,970)	(9.5)	(0.24)	
Accelerated depreciation related to network optimization		681	0.2		681		681	0.2	0.01	
Other		_	_		(17)		23	—	_	
Remeasurement of tax liabilities		_	_		_		(2,161)	(0.6)	(0.02)	
Discrete income tax expense			—				644	0.2	_	
Tax impact of adjustments		—	—		—		(462)	(0.1)	—	
Adjusted Non-GAAP results	\$	116,102	33.5 %	\$	54,193		32,173	9.3	\$ 0.23	
Income tax							11,744	3.4		
Interest expense							10,276	3.0		
Depreciation and amortization							15,869	4.5		
Share-based compensation							2,613	0.8		
Adjusted EBITDA						\$	72,675	21.0 %		

(1) Gain from receipt of insurance proceeds under the representation and warranty insurance policy purchased in connection with the Voortman acquisition in 2020 included in other expense (income) on the condensed consolidated statement of operations.

		Three Months Ended September 30, 2021							
	G	ross Profit	Gross Margin	Operating Income	Net Income	Net Income Margin	Diluted EPS		
GAAP Results	\$	98,979	34.4 % \$	46,604	\$ 26,192	9.1 % \$	0.19		
Non-GAAP adjustments:									
Foreign currency remeasurement			—		(249)	(0.1)	—		
Project consulting costs (1)		_	_	1,604	1,604	0.6	0.01		
Change in fair value of warrant liabilities		—	—	—	228	0.1	—		
Other (2)		370	0.1	1,185	1,810	0.6	0.01		
Tax impact of adjustments		—	—	—	(674)	(0.2)	—		
Adjusted Non-GAAP results	\$	99,349	34.5 % \$	49,393	28,911	10.1 \$	0.21		
Income tax					10,552	3.7			
Interest expense					9,928	3.4			
Depreciation and amortization					12,769	4.4			
Share-based compensation					2,642	0.9			
Adjusted EBITDA					\$ 64,802	22.5 %			

 Project consulting costs are included in general and administrative on the condensed consolidated statement of operations.
Costs related to certain corporate initiatives, of which \$0.4 million is included in cost of goods sold, \$0.8 million is included in general and administrative and \$0.6 million is included in other expense (income) on the condensed consolidated statement of operations.



	Nine Months Ended September 30, 2022						
	0	Gross Profit	Gross Margin	Operating Income	Net Income	Net Income Margin	Diluted EPS
GAAP Results	\$	343,745	33.7 % \$	163,707	\$ 131,303	12.9 % \$	0.95
Non-GAAP adjustments:							
Foreign currency remeasurement		—	—	—	789	0.1	0.01
Project consulting costs (1)			—	3,887	3,887	0.4	0.03
Tax receivable agreement remeasurement		—	—	(860)	(860)	(0.1)	(0.01)
Gain on Voortman insurance proceeds (2)			—	—	(32,970)	(3.2)	(0.24)
Accelerated depreciation related to network optimization		776	0.1	776	776	0.1	0.01
Other (3)		161	—	161	350	—	_
Remeasurement of tax liabilities		—	_	—	(2,161)	(0.2)	(0.02)
Discrete income tax expense			—	—	1,156	0.1	0.01
Tax impact of adjustments			—		(1,566)	(0.2)	(0.01)
Adjusted Non-GAAP results	\$	344,682	33.8 % \$	167,671	100,704	9.9 \$	0.73
Income tax					37,284	3.7	
Interest expense					29,683	2.9	
Depreciation and amortization					43,726	4.3	
Share-based compensation					7,600	0.7	
Adjusted EBITDA					\$ 218,997	21.5 %	

(1) Project consulting costs are included in general and administrative on the condensed consolidated statement of operations.

(2) Gain from receipt of insurance proceeds under the representation and warranty insurance policy purchased in connection with the Voortman acquisition in 2020 included in other expense (income) on the condensed consolidated statement of operations.

(3) Costs related to certain corporate initiatives, of which \$0.2 million is included in cost of goods sold and \$0.2 million is included in other expense (income) on the condensed consolidated statement of operations.

			Ni	ne Months Ended	I Sep	tember 30, 202	1	
		ross Profit	Gross Margin	Operating Income		Net Income	Net Income Margin	Diluted EPS
GAAP Results	\$	299,604	35.5 % \$	146,775	\$	82,771	9.8 %	\$ 0.60
Non-GAAP adjustments:								
Foreign currency remeasurement		—	—	—		(178)	—	—
Project consulting costs (1)		—	—	2,503		2,503	0.3	0.02
Change in fair-value of warrant liabilities		—	—	—		683	0.1	—
Other (2)		528	—	1,352		3,334	0.4	0.03
Tax impact of adjustments						(1,102)	(0.1)	(0.01)
Adjusted Non-GAAP results	\$	300,132	35.5 % \$	150,630	\$	88,011	10.5	\$ 0.64
							• •	
Income tax						32,716	3.9	
Interest expense						29,899	3.5	
Depreciation and amortization						37,992	4.5	
Share-based compensation						7,005	0.8	
Adjusted EBITDA					\$	195,623	23.2 %	

 Project consulting costs are included in general and administrative on the condensed consolidated statement of operations.
Costs related to certain corporate initiatives, of which \$0.5 million is included in cost of goods sold, \$0.8 million is included in general and administrative and \$2.0 million is included in other expense (income) on the condensed consolidated statement of operations.



Investor Presentation

NOVEMBER 2, 2022

BRANDS

Disclaimer

Forward Looking Statements

This investor presentation contains statements reflecting our views about the future performance of Hostess Brands, Inc. and its subsidiaries (referred to as "Hostess Brands" or the "Company") that constitute "forward-looking statements" that involve substantial risks and uncertainties. Forward-looking statements are generally identified through the inclusion of words such as "believes," "expects," "intends," "estimates," "projects," "anticipates," "will," "plan," "may," "should," or similar language. Statements addressing our future operating performance and statements addressing events and developments that we expect or anticipate will occur are also considered forward-looking statements. All forward-looking statements included herein are made only as of the date hereof. We undertake no obligation to update any forward-looking statement, whether as a result of new information, future events, or otherwise.

These statements inherently involve risks and uncertainties that could cause actual results to differ materially from those anticipated in such forward-looking statements. These risks and uncertainties include, but are not limited to; our ability to maintain, extend or expand our reputation and brand image; failing to protect our intellectual property rights; our ability to leverage our brand value to compete against lower-priced alternative brands; our ability to correctly predict, identify and interpret changes in consumer preferences and demand and offering new products to meet those changes; our ability to successfully integrate, achieve expected synergies and manage our acquired businesses and brands; our ability to drive revenue growth in our key products or add products that are faster-growing and more profitable; volatility in commodity, energy, and other input prices and our ability to adjust our products; our ability to drive revenue growth in our key products or add products that are faster-growing and more profitable; volatility in commodity, energy, and other input prices and our ability to adjust our products; our appendence on our major customers; our geographic focus could make us particularly vulnerable to economic and other events and trends in North America; consolidation of retail customers; increased costs to comply with governmental regulation; general political, social and economic conditions; increased healthcare and labor costs; the fact that a portion of our workforce belongs to unions and strikes or work stoppages could cause our business to suffer; product liability to identify or deverage against claims; failures, unavailability, or disruptions of our information technology systems; departure of key personnel or a highly skilled and diverse workforce; and our ability to finance our indebtedness on terms favorable to us; and other risks as set forth under the caption "Risk Factors" from time to time in our Securites and Exchange

The long-term algorithms contained in this presentation are goals that are subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond the control of the Company and are based on assumptions with respect to future actions which are subject to change.

Industry and Market Data

In this Investor Presentation, Hostess Brands relies on and refers to information and statistics regarding market shares in the sectors in which it competes and other industry data. Hostess Brands obtained this information and statistics from third-party sources, including reports by market research firms, such as Nielsen. Prior period Nielsen data was adjusted to exclude the Cloverhill® and Big Texas® brands in the periods they were not owned by Hostess. Hostess Brands has supplemented this information where necessary with information from discussions with Hostess customers and its own internal estimates, taking into account publicly available information about other industry participants and Hostess Brands' management's best view as to information that is not publicly available.

Use of Non-GAAP Financial Measures

Adjusted gross profit, adjusted gross margin, adjusted operating income, adjusted net income, adjusted net income margin, adjusted diluted shares and adjusted EPS collectively referred to as "Non-GAAP Financial Measures," are commonly used in the Company's industry and should not be construed as an alternative to net revenue, gross profit, operating income, net income, net income attributed to Class A stockholders, diluted shares outstanding or earnings per share as indicators of operating performance (as determined in accordance with GAAP). These Non-GAAP financial measures exclude certain items included in the comparable GAAP financial measures. This Investor Presentation also includes non-GAAP financial measures, including earnings before interest, taxes, depreciation, amortization and other adjustments to eliminate the impact of certain items that we do not consider indicative of our ongoing performance ("Adjusted EBITDA") and Adjusted EBITDA Margin. Adjusted EBITDA Margin represents Adjusted EBITDA divided by adjusted EBITDA. These Non-GAAP Financial measures because provide useful information to management and investors regarding certain financial and business trends relating to Hostess Brands' financial condition and results of operations. Hostess Brands' management uses these Non-GAAP Financial Measures to compare Hostess Brands' performance to that of prior periods for trend analysis, for purposes of determining management incentive compensation, and robudgeting and planning purposes. Hostess Brands believes that the use of these Non-GAAP Financial Measures provides an additional tool for investors to use in evaluating ongoing operating results and trends. Management of Hostess Brands' Non-GAAP Financial Measures in isolation or as an alternative to financial measures of other companies. The Company does not provide a reconciliation of the forward-looking information to the most directly comparable GAAP measures because of the inherent difficulty in forecasting and quantifying certain amounts t BRANDS

Key Takeaways

- **Strong topline momentum** with 20.2% organic net revenue growth during the quarter reflecting higher price/mix while maintaining volume
- 17.0% Hostess Brands' point-of-sale growth in Sweet Baked Goods and 28.8% Voortman® branded growth in Cookies*
- Executed previously announced pricing actions to mitigate ongoing cost inflation and supply chain fragility
- Raising full-year guidance reflecting strong execution and continued growth momentum
- Ramping up advertising investments in the fourth quarter to support the launch of our Bouncers[™] innovation

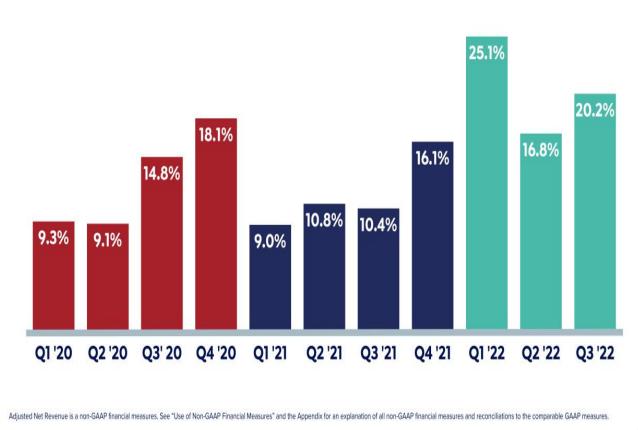
'Source: Nielsen, Total Nielsen Universe for the Company within the SBG Category and Cookie Category. Point of Sale, 13 weeks ending 10/1/22 vs comparable prior year period.



Demonstrated Top-tier Net Revenue Growth

11th Straight Quarter of Over 9% Net Revenue Growth

Quarterly Adjusted Net Revenue Growth

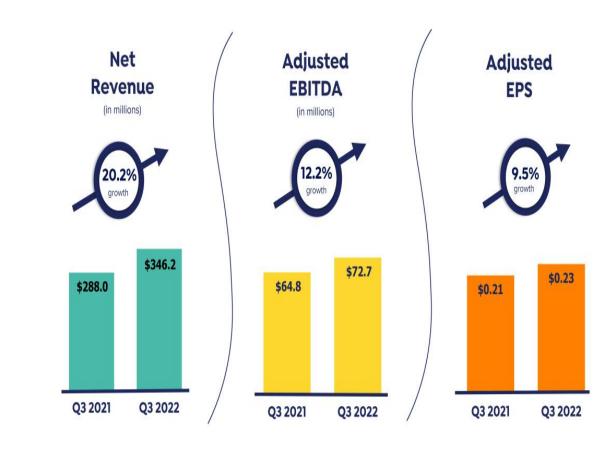


Net revenue compared to the following peer group: BGS, CAG, CPB, FLO, FRPT, GIS, HAIN, HRL, HSY, JJSF, K, KHC, LANC, LW, MDLZ, MKC, NOMD, PEP, POST, SJM, SMPL, STKL, THS per Factset

Outstanding Financial Performance

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Demonstrating Agility in a Challenging Operating Environment



Adjusted EBITDA and Adjusted EPS are non-GAAP financial measures. See "Use of Non-GAAP Financial Measures" and the Appendix for an explanation of all non-GAAP financial measures and reconciliations to the comparable GAAP measures.



Revenue Growth Driven by Hostess® and Voortman®

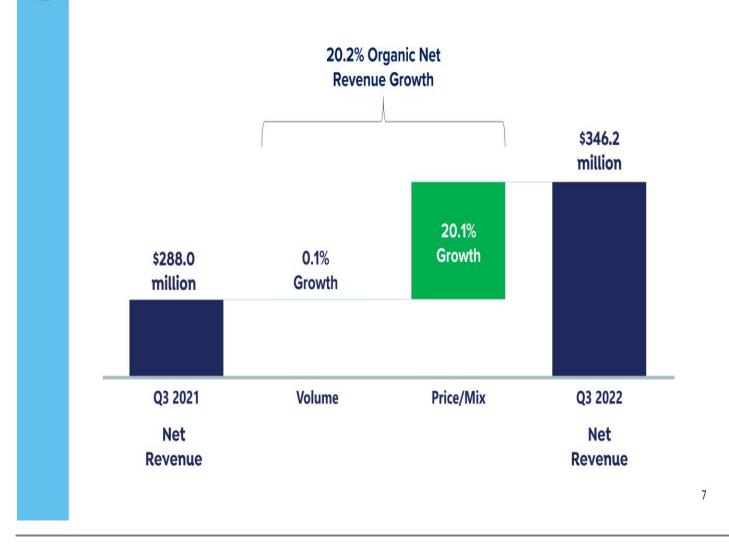
18+% Organic Growth Across our Portfolio of Sweet Baked Goods and Cookies

		Three Mor	nths Ende	d	Nine Months Ended									
	Septer	mber 30,	Cha	ange	Septer	nber 30,	Cha	ange						
(\$ in millions)	2022	2021	\$	%	2022	2021	\$	%						
Sweet Baked Goods	\$307.3	\$258.8	\$48.5	18.7%	\$907.2	\$759.0	\$148.2	19.5%						
Cookies	38.9	29.2	9.7	33.2%	111.6	85.9	25.7	29.9%						
Total Net Revenue	\$346.2	\$288.0	\$58.2	20.2%	\$1,018.8	\$844.9	\$173.9	20.6%						

Positive Price/Mix Driving 20% Revenue Growth

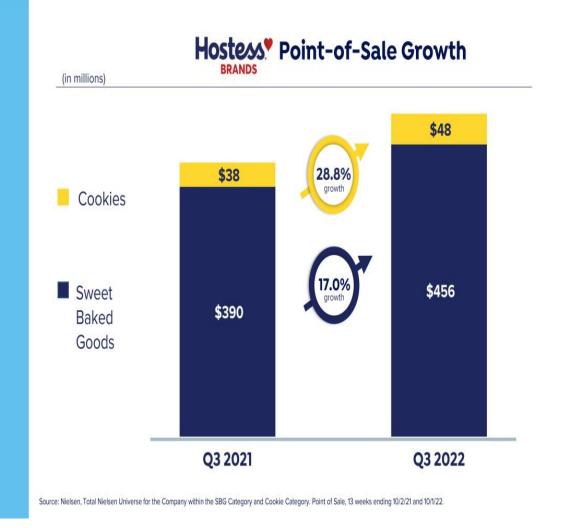
Maintaining Volumes While Implementing Incremental Pricing to Offset Inflation

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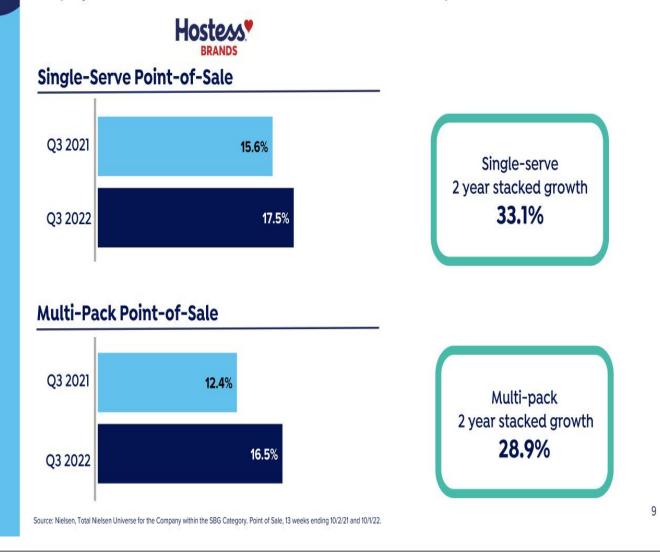
Continued POS Dollar Growth Across Portfolio

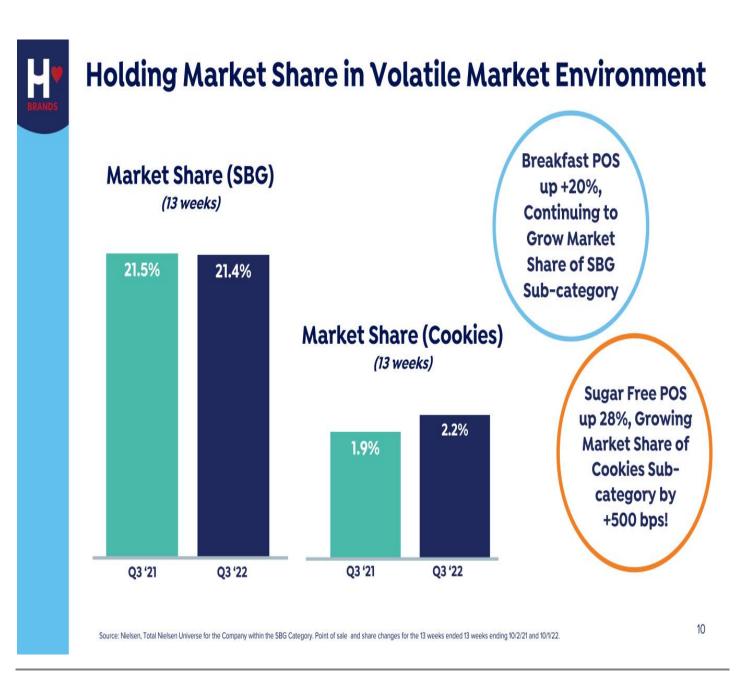
Outstanding Execution Drives Point-of-Sale Growth in the Sweet Baked Goods and Cookie Categories



16+% Single-Serve and Multi-Pack POS Growth in Q3

Uniquely Positioned to Drive Both At-Home and Immediate Consumption Occasions





Consistent Track Record of Market Share Gains

Outstanding Execution Drives POS Growth and Expanding Market Share in Sweet Baked Goods Category



Source: Nielsen, Total Nielsen Universe for the Company within the SBG Category. Point of Sale and Market Share, 52 weeks ending 10/6/18, 10/5/19, 10/3/20, 10/2/21, and 10/1/22. Prior period Nielsen data was adjusted to exclude the Cloverhill® and Big Texas® brands in the periods they were not owned by Hostess (2018).



Consolidated Financial Results

Delivering Double-digit Net Revenue and Adjusted EBITDA Growth for the Quarter and Year-to-date

		Three	Months Ende	d	Nine Months Ended								
	Septe	ember 30,		Change	Septe	mber 30,	Change						
(\$ in millions, except per share data)	2022 2021		\$	%	2022	2021	\$	%					
Net Revenue	\$346.2	\$288.0	\$58.2	20.2%	\$1,018.8	<mark>\$844.9</mark>	\$173.9	<mark>20.6%</mark>					
Adjusted Gross Profit	\$116.1	\$99.3	\$16.8	16.9%	\$344.7	\$300.1	\$44.6	14.9%					
Adjusted Gross Margin	33.5%	34.5%		(93bps)	33.8%	35.5%		(169bps)					
Adjusted Operating Income	\$54.2	\$49.4	\$4.8	9.7%	\$167.7	\$150.6	\$17.1	11.4%					
Adjusted EBITDA	\$72.7	\$64.8	\$7.9	12.2%	\$219.0	\$195.6	\$23.4	12.0%					
Adjusted EBITDA Margin	21.0%	22.5%		(150bps)	21.5%	23.2%		(166bps)					
Adjusted EPS	\$0.23	\$0.21	\$0.02	9.5%	\$0.73	\$0.64	\$0.09	14.1%					

Adjusted Gross Profit, Adjusted Gross Margin, Adjusted Operating Income, Adjusted EBITDA, Adjusted EBITDA Margin and Adjusted EPS are non-GAAP financial measures. See "Use of Non-GAAP Financial Measures" in the Appendix for an explanation of all non-GAAP financial measures and reconciliations to the comparable GAAP measures.



Raising Full-Year 2022 Guidance

(\$ in millions, except EPS)	Updated Guidance	Previous Guidance
Net Revenue Growth	17% - 19%	At least 15%
Adjusted EBITDA	\$290 - \$293	Towards the higher end of \$280 – \$290
Adjusted EPS	\$0.96 - \$0.98	\$0.93 - \$0.98
Capital Expenditures	\$125 - \$135 (Including Capacity Expansion)	\$120 - \$140 (Including Capacity Expansion)
Income Tax Rate	27%	27%
Weighted Average Shares Outstanding	~138 million	138.5 – 139.5 million

Adjusted EBITDA and Adjusted EPS are non-GAAP financial measures. See "Use of Non-GAAP Financial Measures" and the Appendix for an explanation of all non-GAAP financial measures. The Company does not provide a reconciliation of forward-looking financial expectations to the most directly comparable GAAP financial measures because of the inherent difficulty in forecasting and quantifying certain amounts that are necessary for such reconciliation; including adjustments that could be made for deferred taxes; remeasurement of the tax receivable agreement, transformation expenses and other non-operating gains or losses reflected in the Company's reconciliation of historic non-GAAP financial measures, the amount of which could be material. Please refer to the Reconciliation of Non-GAAP Financial Measures included in the Appendix for further information about the use of these measures.



Bouncers™ Innovation Off to a Great Start

Consistent Track-record of Category Leading Innovation







Bouncers[™] are receiving strong retailer support



- Three-year innovation pipeline
- Targeted for specific occasions and channels
- Supported by broad investments in digital media

Brand Activation is Fueling Consumer Interest

Increasing Top-of-mind Awareness and Consideration

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Executing on Key Capital Allocation Priorities

Flexibility to Invest in Growth and Generate Shareholder Value

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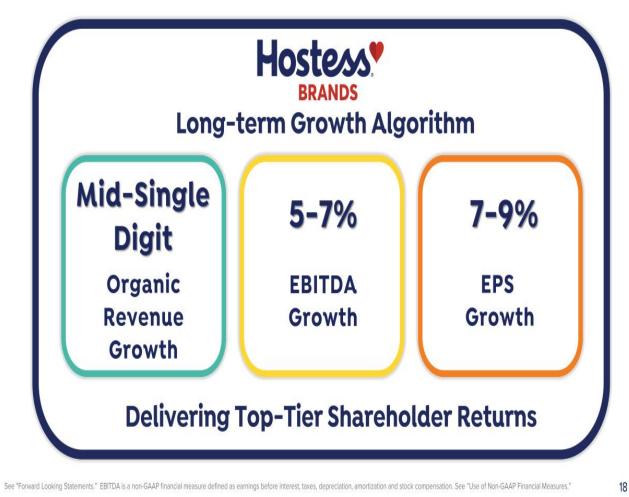
1 Support Core Growth	Capex of \$63.8 million YTD '22, including investment in new bakery to support continued growth
2 Targeted M&A	Growth-oriented branded targets, that expand our capabilities in snacking universe
3 Return Capital to Shareholders	\$94.1 million share repurchases executed YTD '22
4 Maintain Targeted Net Leverage 3.0x – 4.0x	Net Leverage of 2.9x at end of Q3 '22





Attractive Long-Term Growth

Delivering Leading Growth While Maintaining our Industry-leading Margins





Non-GAAP Reconciliations

	Three Months Ended September 30, 2022											Three Months Ended September 30, 2021									
	Gross Profit		Gross	Оре	erating	Ne	t	Net Income	Diluted		Gross		Gross	Operating		1	Net	Net Income	Diluted		
			Margin		Income		me	Margin		EPS		rofit	Margin	Income		Income		Margin	EPS		
GAAP results	\$	115.4	33.3%	\$	54.4	\$	66.3	19.1%	\$	0.48	\$	99.0	34.4%	\$	46.6	\$	26.2	9.1%	\$	5 0.19	
Non-GAAP adjustments:																					
Foreign currency remeasurement					-		1.0	0.3		0.01							(0.2)	(0.1)			
Project consulting costs (1)		1	1		5			2				-			1.6		1.6	0.6		0.0	
Tax receivable agreement remeasurement		+			(0.9)		(0.9)	(0.3)		(0.01)							3				
Change in fair value of warrant liabilities			0							-					2		0.2	0.1			
Insurance proceeds (2)		÷.				(.	33.0)	(9.5)		(0.24)							4				
Accelerated depreciation related to network optimization		0.7	0.2		0.7		0.7	0.2		0.01		-					8				
Other (3)			3		-			-		-		0.4	0.1		1.2		1.8	0.6		0.0	
Remeasurement of tax liabilities		-			÷		(2.2)	(0.6)		(0.02)										ł	
Discrete income tax expense							0.6	0.2		-		-									
Tax impact of adjustments		12		_	1		(0.5)	(0.1)		-		9	2	ŝ	0		(0.7)	(0.2)			
Adjusted Non-GAAP results	\$	116.1	33.5%	\$	54.2		32.2	9.3	\$	0.23	\$	99.3	34.5%	\$	49.4		28.9	10.1	\$	0.2	
Income tax							11.7	3.4									10.6	3.7			
Interest expense							10.3	3.0									9.9	3.4			
Depreciation & amortization							15.9	4.5									12.8	4.4			
Share-based compensation							2.6	0.8									2.6	0.9			
Adjusted EBITDA						\$	72.7	21.0%								\$	64.8	22.5%			

1. Project consulting costs are included in general and administrative on the condensed consolidated statement of operations.

2. Gain from receipt of insurance proceeds under the representation and warranty insurance policy purchased in connection with the Voortman acquisition in 2020 included in other expense (income) on the condensed consolidated statement of operations.

Costs related to certain corporate initiatives, of which \$0.4 million is included in cost of goods sold, \$0.8 million is included in general and administrative expenses and \$0.6 million is included in other expense (income) on the condensed consolidated statement of operations.

Non-GAAP Reconciliations

		1	Nine Mon	ths	Ended S	Septe	ember 3	ber 30, 2022						Nine Months Ended September 30, 2021								
	Gross Profit		Gross	Ope	Operating		Vet	Net Income	Di	Diluted		ross	Gross	Operating			Net	Net Incor	ne	Diluted		
			Margin		Income		:ome	Margin	EPS		Profit		Margin	Income		Income		Margin		EPS		
GAAP results	\$ 34	3.7	33.7%	\$	163.7	\$	131.3	12.9%	\$	0.95	\$	299.6	35.5%	\$	146.8	\$	82.8	9.8	8%	\$ (0.60	
Non-GAAP adjustments:																						
Foreign currency remeasurement		-	-				0.8	0.1		0.01		1					(0.2)		-			
Project consulting costs (1)			3 - 5		3.9		3.9	0.4		0.03		-			2.5		2.5	().3	(0.02	
Tax receivable agreement remeasurement			-		(0.9)		(0.9)	(0.1)		(0.01)		-			-		-					
Change in fair value of warrant liabilities			-		14												0.7		0.1			
Insurance proceeds (2)							(33.0)	(3.2)		(0.24)									•			
Accelerated depreciation related to network optimization		0.8	0.1		0.8		0.8	0.1		0.01		-			1		-		12		12	
Other (3)		0.2			0.2		0.4					0.5			1.4		3.3	().4	10	0.03	
Remeasurement of tax liabilities			0.53				(2.2)	(0.2)		(0.02)		5	;						•			
Discrete income tax expense							1.2	0.1		0.01									4			
Tax impact of adjustments			1				(1.6)	(0.2)		(0.01)		-		ġ.			(1.1)	(0).1)	(0.01)	
Adjusted Non-GAAP results	\$ 34	5.7	33.8%	\$	167.7		100.7	9.9	\$	0.73	\$	300.1	35.5%	\$	150.6		88.0	10	.5	\$ (0.64	
Income tax							37.3	3.7									32.7		.9			
Interest expense							29.7	2.9									28.9	3	.5			
Depreciation & amortization							43.7	4.3									38.0	L	.5			
Share-based compensation							7.6	0.7									7.0	C	.8			
Adjusted EBITDA						\$	219.0	21.5%								\$	195.6	23.2	?%			

1. Project consulting costs are included in general and administrative on the condensed consolidated statement of operations.

2. Gain from receipt of insurance proceeds under the representation and warranty insurance policy purchased in connection with the Voortman acquisition in 2020 included in other expense (income) on the condensed consolidated statement of operations.

3. In 2022, costs related to certain corporate initiatives. In 2021, costs related to certain corporate initiatives, of which \$0.5 million is included in cost of goods sold, \$0.8 million is included in general and administrative expenses and \$2.0 million is included in other expense (income) on the condensed consolidated statement of operations.