
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549
FORM 10-Q

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

For the three months ended June 30, 2018

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from to
Commission file number 001-37540



HOSTESS BRANDS, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of
incorporation or organization)

1 East Armour Boulevard

Kansas City, MO

(Address of principal executive offices)

47-4168492

(I.R.S. Employer
Identification No.)

64111

(Zip Code)

(816) 701-4600

Registrant's telephone number, including area code

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§229.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.:

Large accelerated filer

Accelerated
filer

Non-accelerated filer
(Do not check if a
smaller reporting company)

Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes No

Shares of Class A common stock outstanding - 99,919,503 shares at August 6, 2018

Shares of Class B common stock outstanding - 30,255,184 shares at August 6, 2018

HOSTESS BRANDS, INC.
FORM 10-Q
FOR THE QUARTER ENDED JUNE 30, 2018

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Cautionary Note Regarding Forward Looking Statements

This Quarterly Report on Form 10-Q (“Quarterly Report”) contains statements reflecting our views about our future performance that constitute “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended (the “Securities Act”) and Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), that involve substantial risks and uncertainties. All statements contained in this Quarterly Report other than statements of historical fact, including statements regarding our future results of operations and financial position, our business strategy and plans, and our objectives for future operations, are forward-looking statements. Statements that constitute forward-looking statements are generally identified through the inclusion of words such as “believes,” “expects,” “intends,” “estimates,” “projects,” “anticipates,” “will,” “plan,” “may,” “should,” or similar language. Statements addressing our future operating performance and statements addressing events and developments that we expect or anticipate will occur are also considered as forward-looking statements. All forward-looking statements included herein are made only as of the date hereof. It is routine for our internal projections and expectations to change throughout the year, and any forward-looking statements based upon these projections or expectations may change prior to the end of the next quarter or year. Readers of this Quarterly Report are cautioned not to place undue reliance on any such forward-looking statements. As a result of a number of known and unknown risks and uncertainties, our actual results or performance may be materially different from those expressed or implied by these forward-looking statements. Risks and uncertainties are identified under “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2017, as updated by subsequent filings. All subsequent written or oral forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by these risk factors. We undertake no obligation to update any forward-looking statement, whether as a result of new information, future events, or otherwise. The discussion and analysis of our financial condition and results of operations included in Item 2- Management’s Discussion and Analysis of Financial Condition and Results of Operations should be read in conjunction with our Consolidated Financial Statements and related notes included in Item 1 of this Quarterly Report on Form 10-Q.

HOSTESS BRANDS, INC.
CONSOLIDATED BALANCE SHEETS
(Unaudited, amounts in thousands, except shares and per share data)

ASSETS	June 30,	December 31,
	2018	2017
Current assets:		
Cash and cash equivalents	\$ 115,272	\$ 135,701
Accounts receivable, net	110,470	101,012
Inventories	38,191	34,345
Prepays and other current assets	11,276	7,970
Total current assets	275,209	279,028
Property and equipment, net	199,839	174,121
Intangible assets, net	1,911,099	1,923,088
Goodwill	578,345	579,446
Other assets, net	18,137	10,592
Total assets	\$ 2,982,629	\$ 2,966,275
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Long-term debt and capital lease obligation payable within one year	\$ 11,268	\$ 11,268
Tax receivable agreement payments payable within one year	700	14,200
Accounts payable	70,858	49,992
Customer trade allowances	42,012	40,511
Accrued expenses and other current liabilities	10,810	11,880
Total current liabilities	135,648	127,851
Long-term debt and capital lease obligation	982,328	987,920
Tax receivable agreement	68,584	110,160
Deferred tax liability	272,966	267,771
Total liabilities	1,459,526	1,493,702
Commitments and Contingencies (Note 12)		
Class A common stock, \$0.0001 par value, 200,000,000 shares authorized, 99,919,503 and 99,791,245 shares issued and outstanding at June 30, 2018 and December 31, 2017, respectively	10	10
Class B common stock, \$0.0001 par value, 50,000,000 shares authorized, 30,255,184 and 30,319,564 shares issued and outstanding at June 30, 2018 and December 31, 2017, respectively	3	3
Additional paid in capital	923,502	920,723
Accumulated other comprehensive income	4,177	1,318
Retained earnings	251,593	208,279
Stockholders' equity	1,179,285	1,130,333
Non-controlling interest	343,818	342,240
Total liabilities and stockholders' equity	\$ 2,982,629	\$ 2,966,275

See accompanying notes to the unaudited consolidated financial statements.

HOSTESS BRANDS, INC.
CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited, amounts in thousands, except shares and per share data)

	Three Months Ended		Six Months Ended	
	June 30, 2018	June 30, 2017	June 30, 2018	June 30, 2017
Net revenue	\$ 215,849	\$ 203,178	\$ 424,592	\$ 387,716
Cost of goods sold	148,992	114,734	286,494	219,976
Gross profit	66,857	88,444	138,098	167,740
Operating costs and expenses:				
Advertising and marketing	8,938	8,111	17,808	15,433
Selling expense	7,751	8,700	15,139	16,812
General and administrative	11,185	15,739	25,746	28,921
Amortization of customer relationships	5,994	5,994	11,989	11,867
Tax receivable agreement liability remeasurement	(1,752)	—	(1,752)	—
Business combination transaction costs	—	—	47	—
Impairment of property and equipment	—	—	1,417	—
Related party expenses	92	108	184	192
Total operating costs and expenses	32,208	38,652	70,578	73,225
Operating income	34,649	49,792	67,520	94,515
Other expense (income):				
Interest expense, net	9,749	10,035	19,089	19,865
Gain on buyout of tax receivable agreement	—	—	(12,372)	—
Other expense	86	239	169	953
Total other expense	9,835	10,274	6,886	20,818
Income before income taxes	24,814	39,518	60,634	73,697
Income tax expense	194	11,311	6,712	21,291
Net income	24,620	28,207	53,922	52,406
Less: Net income attributable to the non-controlling interest	5,337	9,377	10,799	17,744
Net income attributable to Class A stockholders	\$ 19,283	\$ 18,830	\$ 43,123	\$ 34,662
Earnings per Class A share:				
Basic	\$ 0.19	\$ 0.19	\$ 0.43	\$ 0.35
Diluted	\$ 0.18	\$ 0.18	\$ 0.41	\$ 0.33
Weighted-average shares outstanding:				
Basic	99,939,642	98,943,690	99,916,161	98,600,075
Diluted	104,773,094	107,184,341	104,911,474	106,004,898

See accompanying notes to the unaudited consolidated financial statements.

HOSTESS BRANDS, INC.
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(Unaudited, amounts in thousands)

	Three Months Ended		Six Months Ended	
	June 30, 2018	June 30, 2017	June 30, 2018	June 30, 2017
Net income	\$ 24,620	\$ 28,207	\$ 53,922	\$ 52,406
Other comprehensive loss:				
Unrealized gain (loss) on interest rate swap contract designated as a cash flow hedge	1,383	(665)	5,121	(665)
Tax benefit (expense)	(292)	203	(1,079)	203
Comprehensive income	25,711	27,745	57,964	51,944
Less: Comprehensive income attributed to non-controlling interest	5,664	9,219	11,989	17,586
Comprehensive income attributed to Class A stockholders	<u>\$ 20,047</u>	<u>\$ 18,526</u>	<u>\$ 45,975</u>	<u>\$ 34,358</u>

See accompanying notes to the unaudited consolidated financial statements.

HOSTESS BRANDS, INC.
CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY
(Unaudited, amounts in thousands except share data)

	Class A Voting Common Stock		Class B Voting Common Stock		Additional Paid-in Capital	Accumulated Other Comprehensive Income	Accumulated Losses / Retained Earnings	Total Stockholders' Equity	Non-controlling Interest
	Shares	Amount	Shares	Amount					
Balance—December 31, 2016	98,250,917	\$ 10	31,704,988	\$ 3	\$ 912,824	\$ —	\$ (15,618)	\$ 897,219	\$ 334,192
Comprehensive income	—	—	—	—	—	(304)	34,662	34,358	17,586
Share-based compensation	435,000	—	—	—	4,360	—	—	4,360	—
Exchanges	1,306,211	—	(1,306,211)	—	12,609	—	—	12,609	(12,609)
Distributions	—	—	—	—	—	—	—	—	(8,918)
Exercise of public warrants	55	—	—	—	1	—	—	1	—
Tax receivable agreement arising from exchanges, net of income taxes of \$1,845	—	—	—	—	(9,685)	—	—	(9,685)	—
Balance—June 30, 2017	<u>99,992,183</u>	<u>\$ 10</u>	<u>30,398,777</u>	<u>\$ 3</u>	<u>\$ 920,109</u>	<u>\$ (304)</u>	<u>\$ 19,044</u>	<u>\$ 938,862</u>	<u>\$ 330,251</u>
Balance—December 31, 2017	99,791,245	\$ 10	30,319,564	\$ 3	\$ 920,723	\$ 1,318	\$ 208,279	\$ 1,130,333	\$ 342,240
Adoption of new accounting standards, net of income taxes of \$83	—	—	—	—	—	7	191	198	85
Comprehensive income	—	—	—	—	—	2,852	43,123	45,975	11,989
Share-based compensation, net of income taxes of \$189	63,878	—	—	—	2,532	—	—	2,532	—
Exchanges	64,380	—	(64,380)	—	1,033	—	—	1,033	(1,033)
Distributions	—	—	—	—	—	—	—	—	(9,463)
Payment of taxes for employee stock awards	—	—	—	—	(436)	—	—	(436)	—
Tax receivable agreement arising from exchanges, net of income taxes of \$50	—	—	—	—	(350)	—	—	(350)	—
Balance—June 30, 2018	<u>99,919,503</u>	<u>\$ 10</u>	<u>30,255,184</u>	<u>\$ 3</u>	<u>\$ 923,502</u>	<u>\$ 4,177</u>	<u>\$ 251,593</u>	<u>\$ 1,179,285</u>	<u>\$ 343,818</u>

See accompanying notes to the unaudited consolidated financial statements.

HOSTESS BRANDS, INC.
CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited, amounts in thousands)

	Six Months Ended	
	June 30, 2018	June 30, 2017
Operating activities		
Net income	\$ 53,922	\$ 52,406
Depreciation and amortization	20,648	18,854
Impairment of property and equipment	1,417	—
Debt premium amortization	(541)	(470)
Tax receivable agreement remeasurement and gain on buyout	(14,124)	—
Stock-based compensation	2,721	4,360
Non-cash gain on debt modification	—	(394)
Gain on sale/abandonment of property and equipment	—	(15)
Deferred taxes	4,994	12,505
Change in operating assets and liabilities:		
Accounts receivable	(8,458)	(10,883)
Inventories	3,558	(3,353)
Prepays and other current assets	(1,643)	(140)
Accounts payable and accrued expenses	17,187	(6,418)
Customer trade allowances	1,501	1,327
Net cash provided by operating activities	<u>81,182</u>	<u>67,779</u>
Investing activities		
Purchases of property and equipment	(19,836)	(15,101)
Acquisition of business	(23,910)	—
Proceeds from sale of assets	—	54
Acquisition and development of software assets	(1,591)	(859)
Net cash used in investing activities	<u>(45,337)</u>	<u>(15,906)</u>
Financing activities		
Repayments of long-term debt and capital lease obligation	(5,051)	(2,570)
Debt fees	—	(1,017)
Distributions to non-controlling interest	(9,463)	(8,918)
Tax payments related to issuance of shares to employees	(407)	—
Payments on tax receivable agreement	(41,353)	—
Proceeds from the exercise of warrants	—	1
Net cash used in financing activities	<u>(56,274)</u>	<u>(12,504)</u>
Net increase (decrease) in cash and cash equivalents	(20,429)	39,369
Cash and cash equivalents at beginning of period	<u>135,701</u>	<u>26,855</u>
Cash and cash equivalents at end of period	\$ <u>115,272</u>	\$ <u>66,224</u>

Supplemental Disclosures of Cash Flow Information:

Cash paid during the period for:

Interest	\$ 20,358	\$ 24,958
Taxes paid	\$ 3,959	\$ 9,930
Supplemental disclosure of non-cash investing:		
Change in accrued capital expenditures	\$ 1,388	\$ 123

See accompanying notes to the unaudited consolidated financial statements.

HOSTESS BRANDS, INC.
NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

1. Summary of Significant Accounting Policies

Description of Business

Hostess Brands, Inc. is a Delaware corporation headquartered in Kansas City, Missouri. The consolidated financial statements include the accounts of Hostess Brands, Inc. and its subsidiaries (collectively, the “Company”). The Company is a leading packaged food company focused on developing, manufacturing, marketing, selling and distributing fresh sweet baked goods in the United States.

The Company’s operations are conducted through indirect operating subsidiaries that are wholly-owned by Hostess Holdings, L.P. (“Hostess Holdings”), a direct subsidiary of Hostess Brands, Inc. The Company holds 100% of the general partnership interest in Hostess Holdings and a majority of the limited partnership interests therein and consolidates Hostess Holdings in the Company’s consolidated financial statements. The remaining limited partnership interests in Hostess Holdings are held by the holders of the outstanding shares of Class B common stock of Hostess Brands, Inc. These limited partnership interests in Hostess Holdings are reflected in our consolidated financial statements as a non-controlling interest.

On November 4, 2016 (the “Closing Date”), in a transaction referred to as the “Business Combination,” the Company, then known as Gores Holdings, Inc. (“Gores Holdings”), acquired a controlling interest in Hostess Holdings, an entity owned indirectly by C. Dean Metropoulos (the “Metropoulos Entities”) and certain equity funds managed by affiliates of Apollo Global Management, LLC (the “Apollo Funds”, and together with entities controlled by Mr. Metropoulos, the “Legacy Hostess Equityholders”).

Basis of Presentation

The consolidated financial statements included herein have been prepared in accordance with generally accepted accounting principles in the United States of America (“U.S. GAAP”) and the rules and regulations of the Securities and Exchange Commission (“SEC”). In the opinion of management, the unaudited consolidated financial statements include all adjustments necessary for the fair presentation of the Company’s financial position and of the results of operations and cash flows for the periods presented, all such adjustments were of a normal and recurring nature. The results of operations are not necessarily indicative of the results to be expected for the full fiscal year. The accompanying unaudited consolidated financial statements and notes thereto should be read in conjunction with the audited consolidated financial statements and notes thereto for the fiscal year ended December 31, 2017.

Mr. Metropoulos and the Metropoulos Entities hold their equity investment in the Company primarily through Class B limited partnership units in the Company’s subsidiary, Hostess Holdings (“Class B Units”) and an equal number of shares of the Company’s Class B common stock (“Class B Stock”). The Company’s Class B Stock has voting, but no economic rights, while Hostess Holdings’ Class B Units have economic, but no voting rights. Each Class B Unit, together with a share of Class B Stock held by the Metropoulos Entities, is exchangeable for a share of the Company’s Class A common stock (or at the option of the Company, the cash equivalent thereof). The interest of the Metropoulos Entities in Hostess Holdings’ Class B Units is reflected in the Company’s consolidated financial statements as a non-controlling interest.

The Company has two reportable segments: Sweet Baked Goods and In-Store Bakery. Previously, the Company’s reportable segments were Sweet Baked Goods and Other. A change in the Company’s internal reporting structure during the fourth quarter of 2017 caused the Company to reassess its reportable segments. Prior period segment disclosures have been reclassified to conform with the current period presentation.

Adoption of New Accounting Standards

On January 1, 2018, the Company adopted Accounting Standards Update (“ASU”) No. 2014-09, *Revenue from Contracts with Customers* (Topic 606), using the modified retrospective transition method. Under this method, results for reporting periods beginning January 1, 2018 are presented under Topic 606. Prior period amounts are not adjusted and continue to be reported in accordance with the historic accounting under Topic 605, with the cumulative effect of applying Topic 606 to prior period amounts recognized as an adjustment to opening retained earnings. The Company has elected to apply the new standard to contracts that are not complete as of January 1, 2018. Under this transition method, the Company deemed contracts to be not complete if, as of the date of transition, the Company had not fulfilled its performance obligations. The impact of the adoption of Topic 606 is further described in the Revenue Recognition section of this footnote.

On January 1, 2018, the Company adopted ASU No. 2017-12, *Derivatives and Hedging: Targeted Improvements to Accounting for Hedging Activities* (ASU 2017-12). The adoption of this standard did not have a material impact on the consolidated financial statements.

In March 2018, the Company adopted ASU 2018-05, *Income Taxes (Topic 740): Amendments to SEC Paragraphs Pursuant to SEC Staff Accounting Bulletin No. 118*, which updates the income tax accounting in U.S. GAAP to reflect the SEC’s interpretive guidance released on December 22, 2017, when the legislation commonly referred to as the Tax Cuts and Jobs Act (“Tax Reform”) was signed into law. Additional information regarding the adoption of this standard is contained in Note 10-Income Taxes.

Principles of Consolidation

The accompanying consolidated financial statements include the accounts of the Company and its majority-owned or controlled subsidiaries (including those for which the Company is the primary beneficiary of a variable interest entity), collectively referred to as the Company. All intercompany balances and transactions have been eliminated in consolidation.

Use of Estimates

The preparation of consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and judgments that affect the reported amounts of assets and liabilities at the date of the financial statements and for the reported amounts of revenues and expenses during the reporting period. Management utilizes estimates, including, but not limited to, valuation and useful lives of tangible and intangible assets, reserves for trade and promotional allowances and valuation of expected future payments under the tax receivable agreement. Actual results could differ from these estimates.

Accounts Receivable

Accounts receivable represents amounts invoiced to customers for performance obligations which have been satisfied. As of June 30, 2018 and December 31, 2017, the Company’s accounts receivable were \$110.5 million and \$101.0 million, respectively, which have been reduced by an allowance for damages occurring during shipment, quality claims and doubtful accounts in the amount of \$2.5 million and \$2.1 million, respectively. In addition, there are customer trade allowances of \$42.0 million and \$40.5 million as of June 30, 2018 and December 31, 2017, respectively, in current liabilities in the consolidated balance sheets.

Inventories

Inventories are stated at the lower of cost or net-realizable value on a first-in first-out basis.

Abnormal amounts of idle facility expense, freight, handling costs, and wasted material (spoilage) are expensed in the period they are incurred.

The components of inventories are as follows:

(In thousands)	June 30, 2018	December 31, 2017
Ingredients and packaging	\$ 16,892	\$ 14,826
Finished goods	19,823	15,471
Inventory in transit to customers	1,476	4,048
	<u>\$ 38,191</u>	<u>\$ 34,345</u>

Impairment of Property and Equipment

For the six months ended June 30, 2018, the Company recorded an impairment loss of \$1.4 million related to the planned disposition of certain production equipment before the end of its useful life. The measurement of this loss was based on Level 3 inputs within the fair value measurement hierarchy. The remaining net book value of the equipment is included in other assets, net on the consolidated balance sheet.

Software Costs

Included in the caption “other assets” in the consolidated balance sheets is capitalized software in the amount of \$7.5 million and \$7.3 million at June 30, 2018 and December 31, 2017, respectively. Capitalized software costs are amortized over their estimated useful life of five years commencing when such assets are ready for their intended use. Software amortization expense included in general and administrative was \$0.8 million and \$1.4 million for the three and six months ended June 30, 2018, respectively, compared to \$0.6 million and \$1.2 million for the three and six months ended June 30, 2017, respectively.

Revenue Recognition

Net revenue consists primarily of sales of packaged food products. The Company recognizes revenue when the obligations under the terms of its agreements with customers have been satisfied. The Company’s obligation is satisfied when control of the product is transferred to its customers along with the title, risk of loss and rewards of ownership. Depending on the arrangement with the customer, these criteria are met either at the time the product is shipped or when the product is received by such customer.

Customers are invoiced at the time of shipment or customer pickup based on credit terms established in accordance with industry practice. Invoices generally require payment within 30 days. Net revenue is recognized in an amount that reflects the consideration the Company expects to be entitled to in exchange for that product. Amounts billed to customers related to shipping and handling are classified as net revenue. A provision for payment discounts and other allowances is estimated based on the Company’s historical performance or specific terms with the customer. The Company generally does not accept product returns and provides these allowances for anticipated expired or damaged products.

Trade promotions, consisting primarily of customer pricing allowances, merchandising funds and consumer coupons, are offered through various programs to customers and consumers. A provision for estimated trade promotions is recorded as a reduction of revenue in the same period when the sale is recognized.

The Company also offers rebates based on purchase levels, product placement locations in retail stores and advertising placed by customers. The ultimate cost of these programs is dependent on certain factors such as actual purchase volumes or customer activities and is the subject of significant management estimates. The Company accounts for these programs as variable consideration and recognizes a reduction in revenue in the same period as the underlying program.

For product produced by third parties, management evaluates whether the Company is the principal (i.e., report revenue on a gross basis) or agent (i.e., report revenue on a net basis). Management has determined that it is the principal in all cases, since it establishes its own pricing for such product, generally assumes the credit risk for amounts billed to its customers, and often takes physical control of the product before it is shipped to customers.

The Company utilizes a practical expedient approach under Topic 606 and does not disclose the value of unsatisfied performance obligations for (i) contracts with an original expected length of one year or less and (ii) contracts for which the Company recognizes revenue at the amount to which the Company has the right to invoice for services performed.

See Note 4 - Segment Reporting to the Company's consolidated financial statements for a disaggregation of net revenue.

The adoption of Topic 606 had no significant impact on the Company's consolidated statement of operations for the three or six months ended June 30, 2018 or the consolidated balance sheet as of June 30, 2018.

The cumulative effect of the changes made to the Company's consolidated January 1, 2018 balance sheet for the adoption of Topic 606 was as follows (in thousands):

	Balance at December 31, 2017	Adjustments Due to Topic 606	Balance at January 1, 2018
Current assets:			
Accounts receivable, net	\$ 101,012	\$ 1,000	\$ 102,012
Inventories	34,345	(531)	33,814
Current liabilities:			
Accounts payable	49,992	103	50,095
Long-term liabilities:			
Deferred tax liability	267,771	83	267,854
Stockholders' equity:			
Retained earnings	208,279	198	208,477
Non-controlling interest	342,240	85	342,325

The adjustments shown above are primarily attributed to a change in the criteria used to determine when the Company's performance obligation is satisfied. Prior to the adoption of Topic 606, the Company's performance obligation was satisfied when risk of loss related to the product transferred to the customer. After implementing Topic 606, the Company's performance obligation is satisfied based on a set of criteria including the customer's obligation to pay, physical possession, transfer of legal title, transfer of risk and rewards of ownership and the customer's acceptance of the product. Depending on the arrangement with the customer, the application of this new criteria changed the timing of revenue recognition for certain contracts.

Concentrations

The Company has one customer that accounted for 10% or more of the Company's total net revenue. The percentage of total net revenues for this customer is presented below by segment:

	Three Months Ended		Six Months Ended	
	June 30, 2018	June 30, 2017	June 30, 2018	June 30, 2017
(% of Consolidated Net Revenues)				
Sweet Baked Goods	18.4%	19.9%	18.1%	19.1%
In-Store Bakery	0.6	0.7	0.6	0.7
Total	19.0%	20.6%	18.7%	19.8%

Collective Bargaining Agreements

As of June 30, 2018, approximately 46.3% of the Company's employees are covered by collective bargaining agreements, including 14.4% subject to collective bargaining agreements which will expire before December 31, 2018.

Accounting Standards Issued but Not yet Adopted

In February 2016, ASU No. 2016-02, *Leases* (“ASU 2016-02”) was issued to improve financial reporting about leasing transactions. This standard requires a lessee to record on the balance sheet the assets and liabilities for the rights and obligations created by lease terms of more than 12 months. This standard will be effective for fiscal years beginning after December 15, 2018, including interim periods within those fiscal years, and early adoption is permitted. The Company is currently evaluating the impact the adoption of ASU 2016-02 will have on its consolidated financial position, results of operations and cash flows.

2. Aryzta Transaction

On February 1, 2018 (the “Purchase Date”), the Company acquired certain U.S. breakfast assets of Aryzta, LLC, including a bakery facility and certain brand names. The Company acquired the assets to expand its product portfolio and to gain previously outsourced manufacturing capabilities for its existing product portfolio. The assets acquired and liabilities assumed have preliminarily been determined to constitute a business and will be recorded at their estimated fair values as of the Purchase Date under the acquisition method of accounting.

Consideration for this acquisition included a \$23.9 million cash payment. The Company is still finalizing the purchase price and the allocation of the purchase price to the individual assets acquired and liabilities assumed. The purchase price and allocation included in the June 30, 2018 consolidated balance sheet are based on management’s best estimate and are preliminary and subject to change. To assist management in the allocation, the Company has engaged a valuation specialist to prepare an appraisal. The Company will finalize the amounts recognized as the information necessary to complete the analysis is obtained.

The provisional amounts for the assets acquired and liabilities assumed as of the Purchase Date are as follows (in thousands):

Inventory	\$	8,162
Property and equipment		16,838
Other liabilities		(1,090)
Net assets acquired	\$	<u>23,910</u>

Based on the preliminary assessment of the purchase allocation, no goodwill or other intangible assets have been recorded as a result of this transaction.

For the three and six months ended June 30, 2018, the Company incurred less than \$0.1 million of expenses related to the acquisition. These expenses are classified as business combination transaction costs on the consolidated statement of operations.

For the three and six months ended June 30, 2018, the operations of the acquired assets provided net revenue of \$20.8 million and \$35.4 million, respectively, and negative gross profit of \$6.3 million and \$10.7 million, respectively. The negative gross profit does not reflect the allocation of shared costs incurred by the Company. Due to the nature of these costs, the Company determined it was impracticable to allocate to individual bakeries.

3. Property and Equipment

Property and equipment consists of the following:

(In thousands)	June 30, 2018	December 31, 2017
Land and buildings	\$ 37,415	\$ 32,088
Machinery and equipment	169,633	141,995
Construction in progress	13,330	13,489
	220,378	187,572
Less accumulated depreciation	(20,539)	(13,451)
	<u>\$ 199,839</u>	<u>\$ 174,121</u>

Depreciation expense was \$3.8 million and \$7.2 million for the three and six months ended June 30, 2018, respectively, compared to \$3.0 million and \$5.8 million for the three and six months ended June 30, 2017, respectively.

4. Segment Reporting

The Company has two reportable segments: Sweet Baked Goods and In-Store Bakery. The Company's Sweet Baked Goods segment consists of sweet baked goods that are sold under the Hostess® and Dolly Madison® brands, Hostess® branded bread and buns and frozen retail products. The operations attributed to assets acquired from Aryzta are included in the Sweet Baked Goods segment. The In-Store Bakery segment consists of Superior® and Hostess® branded products sold through the in-store bakery section of grocery and club stores.

We evaluate performance and allocate resources based on net revenue and gross profit. Information regarding the operations of these reportable segments is as follows:

(In thousands)	Three Months Ended June 30, 2018	Three Months Ended June 30, 2017	Six Months Ended June 30, 2018	Six Months Ended June 30, 2017
Net revenue:				
Sweet Baked Goods	\$ 204,237	\$ 191,695	\$ 403,529	\$ 366,488
In-Store Bakery	11,612	11,483	21,063	21,228
Net revenue	<u>\$ 215,849</u>	<u>\$ 203,178</u>	<u>\$ 424,592</u>	<u>\$ 387,716</u>
Depreciation and amortization:				
Sweet Baked Goods	\$ 9,857	\$ 8,899	\$ 19,251	\$ 17,522
In-Store Bakery	700	689	1,397	1,332
Depreciation and amortization	<u>\$ 10,557</u>	<u>\$ 9,588</u>	<u>\$ 20,648</u>	<u>\$ 18,854</u>
Gross profit:				
Sweet Baked Goods	\$ 64,359	\$ 85,486	\$ 133,797	\$ 162,268
In-Store Bakery	2,498	2,958	4,301	5,472
Gross profit	<u>\$ 66,857</u>	<u>\$ 88,444</u>	<u>\$ 138,098</u>	<u>\$ 167,740</u>
Capital expenditures (1):				
Sweet Baked Goods	\$ 13,432	\$ 7,662	\$ 22,598	\$ 15,645
In-Store Bakery	164	167	217	438
Capital expenditures	<u>\$ 13,596</u>	<u>\$ 7,829</u>	<u>\$ 22,815</u>	<u>\$ 16,083</u>

(1) Capital expenditures consists of purchases of property and equipment and acquisition and development of software assets paid in cash or acquired through accounts payable during the three and six months ended June 30, 2018 and 2017.

Total assets by reportable segment are as follows:

(In thousands)	June 30, 2018	December 31, 2017
Total segment assets:		
Sweet Baked Goods	\$ 2,893,075	\$ 2,884,642
In-Store Bakery	89,554	81,633
Total segment assets	<u>\$ 2,982,629</u>	<u>\$ 2,966,275</u>

5. Intangible Assets

Intangible assets consist of the following:

(In thousands)	June 30, 2018	December 31, 2017
Intangible assets with indefinite lives (Trademarks and Trade Names)	\$ 1,408,848	\$ 1,408,848
Intangible assets with definite lives (Customer Relationships)	542,011	542,011
Less accumulated amortization (Customer Relationships)	(39,760)	(27,771)
Intangible assets, net	<u>\$ 1,911,099</u>	<u>\$ 1,923,088</u>

Amortization expense was \$6.0 million and \$12.0 million for the three and six months ended June 30, 2018 and \$6.0 million and \$11.9 million for the three and six months ended June 30, 2017, respectively. The unamortized portion of customer relationships will be expensed over their remaining useful life, from 18 to 23 years. The weighted-average amortization period as of June 30, 2018 for customer relationships was 21.0 years.

6. Accrued Expenses

Included in accrued expenses are the following:

(In thousands)	June 30, 2018	December 31, 2017
Payroll, vacation and other compensation	\$ 6,330	\$ 4,342
Annual incentive bonuses	1,136	4,259
Workers compensation reserve	1,666	1,650
Self-insurance reserves	1,338	1,192
Taxes	99	99
Accrued interest	241	338
	<u>\$ 10,810</u>	<u>\$ 11,880</u>

7. Debt

A summary of the carrying value of the debt and the capital lease obligation is as follows:

<u>(In thousands)</u>	<u>June 30, 2018</u>	<u>December 31, 2017</u>
Third First Lien Term Loan (4.2% as of June 30, 2018)		
Principal	\$ 988,794	\$ 993,762
Unamortized debt premium and issuance costs	4,315	4,857
	<u>993,109</u>	<u>998,619</u>
Capital lease obligation (6.8%)	487	569
Total debt and capital lease obligation	993,596	999,188
Less: Amounts due within one year	(11,268)	(11,268)
Long-term portion	<u>\$ 982,328</u>	<u>\$ 987,920</u>

At June 30, 2018, minimum debt repayments under the Third First Lien Term Loan are due as follows:

<u>(In thousands)</u>		
Remainder of 2018	\$	4,969
2019		9,938
2020		9,938
2021		9,938
2022		954,011

8. Interest Rate Swap

To reduce the effect of interest rate fluctuations, the Company entered into an interest rate swap contract with a counter party to make a series of payments based on a fixed interest rate of 1.78% and receive a series of payments based on the greater of LIBOR or 0.75%. Both the fixed and floating payment streams are based on a notional amount of \$500 million at the inception of the contract and will be reduced by \$100 million each year of the five-year contract. As of June 30, 2018, the notional amount is \$400 million. The Company entered into this transaction to reduce its exposure to changes in cash flows associated with its variable rate debt and has designated this derivative as a cash flow hedge. At June 30, 2018, the effective interest rate on the long-term debt hedged by this contract was 4.03%.

As of June 30, 2018 and December 31, 2017, the fair value of the interest rate swap contract of \$8.0 million and \$2.9 million was reported within other assets, net on the consolidated balance sheet. The fair value of the interest rate swap contract is measured on a recurring basis by netting the discounted future fixed cash payments and the discounted expected variable cash receipts. The variable cash receipts are based on the expectation of future interest rates (forward curves) derived from observed market interest rate curves (Level 2).

9. Earnings per Share

Basic earnings per share is calculated by dividing net income attributable to the Company's Class A stockholders for the period by the weighted average number of Class A common shares outstanding for the period excluding non-vested restricted stock awards. In computing diluted earnings per share, basic earnings per share is adjusted for the assumed issuance of all applicable potentially dilutive share-based awards, including: public and private placement warrants, restricted stock awards, restricted stock units, and stock options.

Below are basic and diluted net income per share:

	Three Months Ended June 30, 2018	Three Months Ended June 30, 2017	Six Months Ended June 30, 2018	Six Months Ended June 30, 2017
Numerator:				
Net income attributable to Class A stockholders (in thousands)	\$ 19,283	\$ 18,830	\$ 43,123	\$ 34,662
Denominator:				
Weighted-average Class A shares outstanding - basic	99,939,642	98,943,690	99,916,161	98,600,075
Dilutive effect of warrants	4,668,452	8,144,735	4,856,923	7,371,050
Dilutive effect of restricted stock and restricted stock units	165,000	95,916	138,390	33,773
Weighted-average shares outstanding - diluted	<u>104,773,094</u>	<u>107,184,341</u>	<u>104,911,474</u>	<u>106,004,898</u>
Net income per Class A share - basic	<u>\$ 0.19</u>	<u>\$ 0.19</u>	<u>\$ 0.43</u>	<u>\$ 0.35</u>
Net income per Class A share - diluted	<u>\$ 0.18</u>	<u>\$ 0.18</u>	<u>\$ 0.41</u>	<u>\$ 0.33</u>

For the three and six months ended June 30, 2018 and 2017, stock options were excluded from the computation of diluted net income per share because the assumed proceeds from the awards' exercise was greater than the average market price of the common shares.

10. Income Taxes

The Company is subject to U.S. federal, state and local taxes on its allocable portion of the income of Hostess Holdings, a partnership for U.S. federal and most applicable state and local taxes. As a partnership, Hostess Holdings is itself not subject to U.S. federal and certain state and local income taxes. The operations of Hostess Holdings include those of its C Corporation subsidiaries.

The income tax expense in the accompanying consolidated statement of operations is based on an estimate of the Company's annual effective income tax rate and adjusted for discrete items, if any. The Company's estimated annual effective tax rate based on annual projected earnings for the year ending December 31, 2018 is 20.4% prior to taking into account any discrete items. During the three and six months ended June 30, 2018, the Company recorded a discrete income tax benefit of \$5.0 million related to a change in the Company's estimated state tax rate. During the six months ended June 30, 2018, the Company also recorded a discrete income tax expense of \$1.6 million related to the buyout of the tax receivable agreement entered into in connection with the Business Combination (the "Tax Receivable Agreement").

At December 31, 2017, the Company recorded provisional amounts for the impact of re-measurement on its deferred taxes related to Tax Reform as set forth under SAB No. 118 guidance. Through June 30, 2018, no adjustments were made to the provisional amounts. These provisional amounts are subject to refinement during the measurement period under SAB 118.

11. Tax Receivable Agreement

On January 26, 2018, the Company entered into an agreement to terminate all future payments payable under the Tax Receivable Agreement to the Apollo Funds in exchange for a payment of \$34.0 million (the "Buyout"). Subsequent to the Buyout, the Company will retain a greater portion of the future cash tax savings subject to the Tax Receivable

Agreement. The Buyout did not affect the portion of the rights under the Tax Receivable Agreement payable to Metropoulos Entities, including those previously assigned by the Apollo Funds. If the Company enters into a definitive agreement on or before January 26, 2019 and that agreement results in a change in control (as defined in the Tax Receivable Agreement), the Company will be required to make an additional payment of \$10.0 million to the Apollo Funds. As of June 30, 2018, no amounts have been paid and there are no amounts reflected in the consolidated financial statements related to the change in control provision, based on management's estimate of the fair value of the potential obligation.

During the three and six months ended June 30, 2018, the Company recognized a gain on the remeasurement of the future expected payments under the Tax Receivable Agreement due to a change in the Company's estimated state tax rate. As of June 30, 2018, the expected cash tax savings rate was 26.9%.

The following table summarizes activity related to the Tax Receivable Agreement for the six months ended June 30, 2018:

(In thousands)	
Balance December 31, 2017	\$ 124,360
Exchange of Class B units for Class A shares	400
Reduction of future payments due to the Buyout	(46,371)
Remeasurement due to change in estimated state tax rate	(1,752)
Payments	(7,353)
Balance June 30, 2018	<u>\$ 69,284</u>

As of June 30, 2018 the future expected payments under the Tax Receivable Agreement are as follows:

(In thousands)	
Remainder of 2018	\$ 700
2019	4,300
2020	4,300
2021	4,200
2022	4,200
Thereafter	51,584

12. Commitments and Contingencies

Liabilities related to legal proceedings are recorded when it is probable that a liability has been incurred and the associated amount can be reasonably estimated. Where the estimated amount of loss is within a range of amounts and no amount within the range is a better estimate than any other amount, the minimum amount is accrued.

As additional information becomes available, the potential liabilities related to these matters are reassessed and the estimates revised, if necessary. These accrued liabilities are subject to change in the future based on new developments in each matter, or changes in circumstances, which could have a material effect on the Company's financial condition and results of operations.

13. Related Party Transactions

Under the terms of an employment agreement with the Company's Executive Chairman, C. Dean Metropoulos, the Company is obligated to issue additional equity (in the form of either shares of Class A common stock of the Company, or Class B units of Hostess Holdings and equivalent shares of Class B common stock of the Company) to Mr. Metropoulos if certain EBITDA thresholds (as adjusted to reflect acquisitions) are met for the year ended December 31, 2018. Under this agreement, up to 2.75 million shares could be issued. As of June 30, 2018, the Company determined it was not probable that the EBITDA thresholds would be met.

Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations

The following discussion summarizes the significant factors affecting the consolidated operating results, financial condition, liquidity and capital resources of Hostess Brands, Inc. This discussion should be read in conjunction with our unaudited consolidated financial statements and notes thereto included herein, and our audited Annual Report on Form 10-K for the year ended December 31, 2017. The terms “our”, “we,” “us,” and “Company” as used herein refer to Hostess Brands, Inc. and its consolidated subsidiaries.

Overview

We are a leading United States packaged food company operating in two reportable segments: Sweet Baked Goods (“SBG”) and In-Store Bakery. We operate six bakeries and five distribution centers. Our direct-to-warehouse (“DTW”) product distribution system allows us to deliver to our customers’ warehouses. Our customers in turn distribute to the retail stores.

Hostess® is the second leading brand by market share within the SBG category, according to Nielsen U.S. total universe. For the 13-week period ended June 30, 2018, Hostess® brand market share was 17.5% per Nielsen’s U.S. SBG category data. We have a #1 leading market position within the two largest SBG Segments: Donut and Snack Cake. The Donut and Snack Cake Segments together account for 47.1% of the SBG category’s total dollar sales.

Factors Impacting Recent Results

Acquisition

On February 1, 2018, we acquired certain U.S. breakfast assets of Aryzta, LLC (Aryzta), primarily including a bakery facility, inventory, and the Big Texas and Cloverhill brand names (collectively referred to as the “Chicago Bakery”). We acquired these assets to expand our product portfolio and to gain previously outsourced manufacturing capabilities for our existing product portfolio. Our consolidated statement of operations includes the operation of these assets from February 1, 2018 through June 30, 2018. We evaluated the impact of the Aryzta acquisition on our financial statements and concluded that the impact was not significant and did not require the inclusion of pro forma financial results assuming the acquisition had occurred on January 1, 2017.

Tax Receivable Agreement Buyout

On January 26, 2018, we entered into a transaction to terminate all future payments payable under the Tax Receivable Agreement to the Apollo Funds in exchange for a cash payment of \$34.0 million, which was recognized as a financing outflow on the consolidated statement of cash flow. This transaction did not affect the portion of the rights under the Tax Receivable Agreement payable to Metropoulos Entities. We recognized a \$12.4 million gain in the non-operating section of our consolidated statement of operations, which represented the difference between the \$46.4 million carrying value of the portion of the Tax Receivable Agreement liability which was terminated and the \$34.0 cash payment.

Operating Results

	Three Months Ended		Six Months Ended	
	June 30, 2018	June 30, 2017	June 30, 2018	June 30, 2017
(In thousands, except shares and per share data)				
Net revenue	\$ 215,849	\$ 203,178	\$ 424,592	\$ 387,716
Gross profit	66,857	88,444	138,098	167,740
As a % of net revenue	31.0%	43.5%	32.5%	43.3%
Operating costs and expenses	32,208	38,652	70,578	73,225
Operating income	34,649	49,792	67,520	94,515
As a % of net revenue	16.1%	24.5%	15.9%	24.4%
Other expense (income)	9,835	10,274	6,886	20,818
Income tax expense	194	11,311	6,712	21,291
Net income	24,620	28,207	53,922	52,406
Net income attributable to Class A shareholders	\$ 19,283	\$ 18,830	\$ 43,123	\$ 34,662
Earnings per Class A share:				
Basic	\$ 0.19	\$ 0.19	\$ 0.43	\$ 0.35
Diluted	\$ 0.18	\$ 0.18	\$ 0.41	\$ 0.33

Reconciliation of Adjusted EBITDA

Adjusted EBITDA is a non-GAAP financial measure commonly used in our industry and should not be construed as an alternative to net income as an indicator of operating performance or as an alternative to cash flow provided by operating activities as a measure of liquidity (each as determined in accordance with GAAP). This measure may not be comparable to similarly titled measures reported by other companies. We have included this measure because we believe it provides management and investors with additional information to measure our performance and liquidity, estimate our value and evaluate our ability to service debt.

We define adjusted EBITDA as net income adjusted to exclude (i) interest expense, net, (ii) depreciation and amortization, (iii) income taxes and (iv) as further adjusted to eliminate the impact of certain items that we do not consider indicative of our ongoing operating performance. These further adjustments are itemized below. You are encouraged to evaluate these adjustments and the reasons we consider them appropriate for supplemental analysis. In evaluating adjusted EBITDA, you should be aware that in the future we may incur expenses that are the same as or similar to some of the adjustments set forth below. Our presentation of adjusted EBITDA should not be construed as an inference that our future results will be unaffected by unusual or non-recurring items.

Adjusted EBITDA has limitations as an analytical tool, and you should not consider it in isolation, or as a substitute for analysis of our results as reported under GAAP. For example, adjusted EBITDA:

- does not reflect our capital expenditures, future requirements for capital expenditures or contractual commitments;
- does not reflect changes in, or cash requirements for, our working capital needs;
- does not reflect the significant interest expenses, or the cash requirements necessary to service interest or principal payments, on our debt; and
- does not reflect payments related to income taxes, the Tax Receivable Agreement or distributions to the non-controlling interest to reimburse its tax liability.

Reconciliation of Adjusted EBITDA
(Unaudited)

(In thousands)	Three Months Ended		Six Months Ended	
	June 30, 2018	June 30, 2017	June 30, 2018	June 30, 2017
Net income	\$ 24,620	\$ 28,207	\$ 53,922	\$ 52,406
Non-GAAP adjustments:				
Income tax provision	194	11,311	6,712	21,291
Interest expense, net	9,749	10,035	19,089	19,865
Depreciation and amortization	10,557	9,588	20,648	18,854
Share-based compensation	1,098	3,839	2,721	4,360
Tax Receivable Agreement remeasurement and gain on buyout	(1,752)	—	(14,124)	—
Impairment of property and equipment	—	—	1,417	—
Tax Reform bonuses	602	—	1,585	—
Chicago bakery acquisition and integration costs	1,817	—	1,864	—
Other	i. 712	239	796	953
Adjusted EBITDA	\$ 47,597	\$ 63,219	\$ 94,630	\$ 117,729

- i. For the three and six months ended June 30, 2018, other expenses included transaction and other non-operating professional fees. For the three and six months ended June 30, 2017, other expense primarily included professional fees incurred related to the secondary public offering of common stock and the registration of certain privately held warrants offset by a gain recognized related to the modification of our long-term debt.

Results of Operations

Net Revenue

Net revenue for the three months ended June 30, 2018, increased 6.2%, or \$12.7 million, compared to the three months ended June 30, 2017. The Chicago Bakery, which we acquired in the first quarter of 2018 to expand our breakfast product portfolio and manufacturing capabilities, contributed \$20.8 million of net revenue which was partially offset by reduced Hostess® branded display volume and corresponding retail inventory reduction at one of our largest retail partners. We continued to gain market share in the Sweet Baked Goods (“SBG”) category with strong growth in sub-brands including Donettes® and Hostess Bakery Petites®. We gained 42 basis points of market share during the 13 weeks ended June 30, 2018 through strong performance in the convenience, food and club channels which contributed to our overall point of sale growth of 2.4% for the Hostess brand ahead of the total SBG category.

Net revenue for the six months ended June 30, 2018, increased 9.5% or \$36.9 million, compared to the six months ended June 30, 2017. The Chicago Bakery contributed \$35.4 million of net revenue. The remaining increase was due to growth from current and prior year product innovations partially offset by reduced Hostess® branded display volume and corresponding retail inventory reduction at one of our largest retail partners. For the 26 weeks ended June 30, 2018, we gained 77 basis points of market share and 4.3% of point of sale growth.

Gross Profit

Gross profit was 31.0% of net revenue for the three months ended June 30, 2018, compared to 43.5% for the three months ended June 30, 2017. The decline was primarily attributed to a combination of the shift in mix of revenue to include Chicago non-Hostess® branded products, which are currently unprofitable, and the continued efforts to transform the recently acquired Chicago Bakery which collectively resulted in 709 basis points lower margin. Over the short term, we continue to invest in converting the operations and processes to be more streamlined and efficient. We believe these investments will provide the solid infrastructure necessary to deliver profitable future growth in the breakfast subcategory. Also contributing to the lower gross profit were higher transportation costs and other inflationary pressures, which resulted in a 447 basis point decrease in gross margin and lower overhead absorption due to decreased production volume.

Gross profit was 32.5% of net revenue for the six months ended June 30, 2018, compared to 43.3% for the six months ended June 30, 2017. The decline was primarily attributed to a combination of the shift in mix of revenue to include Chicago non-Hostess® branded products, which are currently unprofitable, and the continued efforts to transform the recently acquired Chicago Bakery which collectively resulted in 630 basis points lower margin. Also contributing to lower gross profit were higher transportation costs and other inflationary pressures, which resulted in a 353 basis point decrease in gross margin as well as bonuses paid to hourly employees as a result of the projected benefits of Tax Reform and lower overhead absorption due to decreased production volume.

Operating Expenses

Operating costs for the three months ended June 30, 2018 decreased 16.6% from the three months ended June 30, 2017. The decrease was attributed to lower corporate incentive arrangements as well as a \$1.8 million gain on the remeasurement of the Tax Receivable Agreement resulting from a change in our estimated state tax rate based upon adjustments to our state apportionment factors.

Operating costs for the six months ended June 30, 2018 decreased 3.6% from the six months ended June 30, 2017. The decrease was attributed to lower corporate incentive arrangements and professional fees along with the \$1.8 million gain on the remeasurement of the Tax Receivable Agreement partially offset by an impairment loss of \$1.4 million related to the planned disposition of certain production equipment before the end of its useful life and increased display rack deployment in support of revenue growth.

Other Expense

For the three months ended June 30, 2018 and June 30, 2017, other expense primarily consisted of \$10.1 million and \$10.0 million, respectively, of interest expense related to our Third First Lien Term Loan.

For the six months ended June 30, 2018 and June 30, 2017, interest expense related to our Third First Lien Term Loan was \$19.6 million and \$19.8 million, respectively. Also, during the six months ended June 30, 2018, we recognized a \$12.4 million gain related to the buy-out of the tax receivable agreement.

Income Taxes

Our effective tax rate was 0.8% for the three months ended June 30, 2018 compared to 28.6% for the three months ended June 30, 2017. The decrease in our effective tax rate was primarily attributed to a discrete tax benefit of \$5.0 million resulting from a change in our estimated state tax rate based upon adjustments to our state apportionment factors. The lower federal statutory rate enacted by Tax Reform also decreased our effective tax rate.

Our effective tax rate was 11.1% for the six months ended June 30, 2018 compared to 28.9% for the six months ended June 30, 2017. The decrease in our effective tax rate was primarily attributed to the lower federal statutory rate enacted by Tax Reform, the tax impact of the gain on the buyout of the Tax Receivable Agreement, as well as the change in our estimated state apportionment.

Adjusted EBITDA

Adjusted EBITDA for the three months ended June 30, 2018 was \$47.6 million, or 22.1% of net revenue compared to \$63.2 million, or 31.1% of net revenue for the three months ended June 30, 2017. The decrease in adjusted EBITDA was primarily attributed to losses generated by the Chicago Bakery as well as higher transportation costs and other inflationary pressures. The decrease in adjusted EBITDA was also impacted by reduced Hostess® branded display and inventory volume at one of our largest retail partners.

Adjusted EBITDA for the six months ended June 30, 2018 was \$94.6 million, or 22.3% of net revenues compared to \$117.7 million, or 30.4% of net revenue for the six months ended June 30, 2017. The decrease in adjusted EBITDA was primarily attributed to the losses generated by the Chicago Bakery and higher transportation costs and other inflationary pressures. The decrease in adjusted EBITDA was also impacted by reduced Hostess® branded display and inventory volume at one of our largest retail partners as well as bonuses paid to hourly employees as a result of the projected benefits of Tax Reform.

Segments

We have two reportable segments: Sweet Baked Goods and In-Store Bakery. Sweet Baked Goods consists of sweet baked goods that are sold under the Hostess® and Dolly Madison® brands, Hostess® branded bread and buns, and frozen retail. The In-Store Bakery segment consists of products, including Superior on Main® and Hostess® branded products sold through the in-store bakery section of grocery and club stores.

We evaluate performance and allocate resources based on net revenue and gross profit. Information regarding the operations of these reportable segments is as follows:

	Unaudited Segment Financial Data			
	Three Months Ended June 30, 2018	Three Months Ended June 30, 2017	Six Months Ended June 30, 2018	Six Months Ended June 30, 2017
(In thousands)				
Net revenue:				
Sweet Baked Goods	\$ 204,237	\$ 191,695	\$ 403,529	\$ 366,488
In-Store Bakery	11,612	11,483	21,063	21,228
Net revenue	<u>\$ 215,849</u>	<u>\$ 203,178</u>	<u>\$ 424,592</u>	<u>\$ 387,716</u>
Gross profit:				
Sweet Baked Goods	\$ 64,359	\$ 85,486	\$ 133,797	\$ 162,268
In-Store Bakery	2,498	2,958	4,301	5,472
Gross profit	<u>\$ 66,857</u>	<u>\$ 88,444</u>	<u>\$ 138,098</u>	<u>\$ 167,740</u>

Sweet Baked Goods net revenue for the three months ended June 30, 2018 increased \$12.5 million, or 6.5% from the three months ended June 30, 2017. The operations of the Chicago Bakery contributed \$20.8 million of net revenue. The revenue increase was partially offset by reduced Hostess® branded display volume and corresponding retail inventory reduction at one of our largest retail partners.

Sweet Baked Goods net revenue for the six months ended June 30, 2018 increased \$37.0 million, or 10.1% from the six months ended June 30, 2017. The Chicago Bakery contributed \$35.4 million of the increase in net revenue. The remaining increase was driven primarily by continued growth from current and prior year product innovations partially offset by reduced Hostess® branded display volume and corresponding retail inventory reduction at one of our largest retail partners.

Sweet Baked Goods gross profit for the three months ended June 30, 2018 was 31.5% of net revenue, compared to 44.6% of net revenue for the three months ended June 30, 2017. The decline was primarily attributed to the currently unprofitable products and higher costs resulting from the integration of the Chicago Bakery and higher transportation costs and other inflationary pressures.

Sweet Baked Goods gross profit for the six months ended June 30, 2018 was 33.2% of net revenue for the six months ended June 30, 2018, compared to 44.3% of net revenue for the six months ended June 30, 2017. The decrease in gross margin was primarily attributed to the currently unprofitable products and higher costs resulting from the integration of the Chicago Bakery, higher transportation costs and other inflationary pressures and bonuses paid to hourly employees as a result of the projected benefits of newly enacted tax legislation.

In-Store Bakery net revenue for the three months ended June 30, 2018 increased 1.1% from the three months ended June 30, 2017. In-Store Bakery gross profit for the three months ended June 30, 2018 was 21.5% of net revenue compared to 25.8% for the three months ended June 30, 2017. The decrease in gross profit was attributed to a shift in product and channel mix. Gross margin was further affected by higher transportation costs.

In-Store Bakery net revenue for the six months ended June 30, 2018 decreased 0.8% from the six months ended June 30, 2017. In-Store Bakery gross profit for the six months ended June 30, 2018 was 20.4% of net revenue compared to 25.8% for the six months ended June 30, 2017. The decrease in revenue and gross profit was attributed to a shift in product and channel mix. Gross margin was further affected by higher transportation costs and other inflationary pressures and bonuses paid to hourly employees as a result of the projected benefits of newly enacted tax legislation.

Liquidity and Capital Resources

Our primary sources of liquidity are from cash on hand, future cash flow generated from operations, and availability under our revolving credit agreement (“Revolver”). We believe that cash flows from operations and the current cash and cash equivalents on the balance sheet will be sufficient to satisfy the anticipated cash requirements associated with our existing operations for at least the next 12 months. Our ability to generate sufficient cash from our operating activities depends on our future performance, which is subject to general economic, political, financial, competitive and other factors beyond our control. In addition, our future capital expenditures and other cash requirements could be higher than we currently expect as a result of various factors, including any expansion of our business that we undertake, including acquisitions. We consider all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents.

We had working capital, excluding cash, as of June 30, 2018 and December 31, 2017 of \$24.3 million and \$15.5 million, respectively. We have the ability to borrow under our Revolver to meet obligations as they come due. As of June 30, 2018, we had approximately \$96.9 million available for borrowing, net of letters of credit, under our Revolver.

Cash Flows from Operating Activities

Cash flows provided by operating activities for the six months ended June 30, 2018 were \$81.2 million and for the six months ended June 30, 2017 were \$67.8 million. The increase in cash flows provided by operating activities was primarily attributed to the timing of vendor payments and customer receipts as well as lower income tax payments.

Cash Flows from Investing Activities

Cash flows used in investing activities for the six months ended June 30, 2018 and 2017 were \$45.3 million and \$15.9 million, respectively. Cash outflows from investing activities increased in 2018 due to the acquisition of the Chicago Bakery, as well as an increase in capital expenditures.

Our property and equipment capital expenditures primarily consisted of strategic growth initiatives and productivity improvements. Cash outflows for the purchase of property and equipment for the six months ended June 30, 2018 increased from the same period last year due to additional expenditures to support a new cake line in our Columbus, Georgia bakery and investments in the operations of the Chicago Bakery.

Cash Flows from Financing Activities

Cash flows used in financing activities were \$56.3 million for the six months ended June 30, 2018 and \$12.5 million for the six months ended June 30, 2017. The increase is primarily due to the \$34.0 million payment to buy out a portion of the Tax Receivable Agreement, as well as a payment to the remaining counterparty of \$7.4 million related to 2017 cash tax savings. We also paid distributions to the non-controlling interest, a partnership for income tax purposes, to cover income tax payments.

Long-Term Debt

We had no outstanding borrowings under our Revolver as of June 30, 2018.

As of June 30, 2018, \$988.8 million aggregate principal amount of the Third First Lien Term Loan and \$3.1 million aggregate principal amount of letters of credit, reducing the amount available under the Revolver, were outstanding. As of June 30, 2018, the Company was in compliance with the covenants under the Third First Lien Term Loan and the Revolver.

Contractual Obligations and Commitments

With the exception of the Tax Receivable Agreement (as discussed in Note 11 to the consolidated financial statements, "Tax Receivable Agreement"), there were no material changes, outside the ordinary course of business, in our outstanding contractual obligations from those disclosed within "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Annual Report on Form 10-K for the year ended December 31, 2017.

Item 3. Quantitative and Qualitative Disclosures about Market Risk

We are exposed to interest rate market risk.

Market risk on variable-rate financial instruments

Our Third First Lien Term Loan and Revolver each bear interest on outstanding borrowings thereunder at variable interest rates. The rate in effect at June 30, 2018 for the outstanding Third First Lien Term Loan was a LIBOR-based rate of 4.23% per annum. At June 30, 2018, the subsidiary borrower had an aggregate principal balance of \$988.8 million outstanding under the Third First Lien Term Loan. At June 30, 2018, the subsidiary borrower had \$96.9 million available for borrowing, net of letters of credit of \$3.1 million, under our Revolver. Increases in market interest rates would cause interest expense to increase and earnings before income taxes to decrease.

To manage the risk related to our variable rate debt, we have entered into an interest rate swap contract with a counter party to make a series of payments based on a fixed interest rate of 1.78% and receive a series of payments based on the greater of LIBOR or 0.75%. Both the fixed and floating payment streams are based on a notional amount of \$500 million at the inception of the contract and will be reduced by \$100 million each year of the five year contract.

The change in interest expense and earnings before income taxes resulting from a change in market interest rates would be dependent upon the weighted average outstanding borrowings and the portion of those borrowings that are hedged by our swap contract during the reporting period following an increase in market interest rates. An increase or decrease in applicable interest rates of 1% would result in an increase or decrease in interest payable of approximately \$1.5 million and \$2.8 million for the three and six months ended June 30, 2018, respectively, after accounting for the impact of our swap contract.

Item 4. Controls and Procedures

Under the supervision and with the participation of our management, including our Chief Executive Officer and our Chief Financial Officer, we evaluated the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rule 13a-15(e)) under the Securities and Exchange Act of 1934, as amended (the Exchange Act)) as of June 30, 2018, the end of the period covered by this report. Based on that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective as of June 30, 2018 to ensure that information required to be disclosed in our reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the rules and forms of the Securities and Exchange Commission, and that information relating to the Company is accumulated and communicated to management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure.

During the three months ended June 30, 2018, there was no change in our internal control over financial reporting (as defined in Rule 13a-15(f) under the Exchange Act) that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II

Item 1. Legal Proceedings

We are involved in lawsuits, claims and proceedings arising in the ordinary course of business. These matters involve personnel and employment issues, personal injury, contract and other proceedings arising in the ordinary course of business. Although we do not expect the outcome of these proceedings to have a material adverse effect on our financial condition or results of operations, litigation is inherently unpredictable. Therefore, we could incur judgments or enter into settlements or claims that could materially impact our results.

Item 1A. Risk Factors

Our risk factors are set forth in the “Risk Factors” section of our Annual Report on Form 10-K filed on February 28, 2018 (the “Form 10-K”). Except as disclosed below, there have been no material changes to our risk factors since the filing of the Form 10-K.

A portion of our workforce belongs to unions. Failure to successfully negotiate collective bargaining agreements, or strikes or work stoppages could cause our business to suffer.

Approximately 46.3% of our employees, as of June 30, 2018, are covered by collective bargaining agreements and other employees may seek to be covered by collective bargaining agreements. Strikes or work stoppages or other business interruptions could occur if we are unable to renew these agreements on satisfactory terms or enter into new agreements on satisfactory terms, which could impair manufacturing and distribution of our products or result in a loss of sales, which could adversely impact our business, financial condition or operating results. The terms and conditions of existing, renegotiated or new collective bargaining agreements could also increase our costs or otherwise affect our ability to fully implement future operational changes to enhance our efficiency or to adapt to changing business needs or strategy.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

Not applicable.

Item 3. Defaults Upon Senior Securities

None.

Item 4. Mine Safety Disclosures

Not applicable.

Item 5. Other Information

None.

Item 6. Exhibits

Exhibit No.	Description
10.1	<u>Employment Agreement, dated April 12, 2018, by and between Hostess Brands, Inc. and Andrew Callahan</u>
10.2	<u>Toler Consulting Agreement</u>
10.3	<u>2018 Director Restricted Stock Unit Award Agreement Form</u>
31.1	<u>Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</u>
31.2	<u>Certification of Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</u>
32.1	<u>Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002</u>
32.2	<u>Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002</u>
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, in Kansas City, Missouri on August 7, 2018.

HOSTESS BRANDS, INC.

By _____ /s/ Thomas Peterson

Thomas Peterson
Executive Vice President, Chief Financial Officer

April 5, 2018

Dear Bill:

Thank you for agreeing to provide consulting services through June 30^h to Hostess Brands, LLC (the "Company").

As per our discussions, the following are the terms and conditions of our agreement (the "Agreement"):

1. The Term of this Agreement shall be through June 30, 2018.
2. Your duties shall generally be to help the transition of the new CEO or an interim CEO of the Company as requested by him or the Board of Directors of the Company. It is not intended that you spend your full time and efforts consulting with the Company but that you will be reasonably available to answer questions, give your input on general business matters of the Company, help in the evaluation of existing employees or to interview and advise on potential senior level new hires the Company may wish to hire during the Term. Further, you may be requested to advise on potential acquisitions or aid in certain diligence with regard to said potential acquisitions.
3. You agree that any and all obligations contained in confidentiality or other agreements you have previously signed shall continue to apply through the later of the date of expiration of this Agreement or the time period set forth in said agreements.
4. You will be an independent contractor to the Company and not an employee.
5. You acknowledge that you will remain subject to the Company's Code of Ethics during the Term of the Agreement and other policies and procedures applicable to consultants generally.
6. In the event you are asked to take any action that would require you to incur travel expenses, the Company will reimburse said expenses after you submit the same to the Company. Any such expenses shall be reimbursed subject to the Company's Travel Expense Reimbursement policy.
7. Upon the successful completion of your services provided herein, you shall be paid in a lump sum not later than July 7, 2018 (the "Payment Date") the sum of \$200,000.
8. The Company may terminate this Agreement prior to June 30 if you breach this Agreement and fail to correct said breach to the satisfaction of the Company within 5 business days of written notification of said breach. You may terminate this Agreement at any time upon giving five business days written notice and you shall be paid on a pro rata basis on the Payment Date for the services provided up to the termination date.

We look forward to the continued opportunity to work with you over the next few months.

If the above is acceptable to you, please acknowledge below and return to me or Jolyn Sebree.

Best,

/s/ Mike Cramer

Mike Cramer
CAO
Hostess Brands, LLC

Acknowledged:

/s/ Bill Toler

Bill Toler
Date: April 16, 2018

HOSTESS BRANDS, INC.
2016 EQUITY INCENTIVE PLAN

RESTRICTED STOCK UNIT AGREEMENT

This Restricted Stock Unit Agreement (the “**Award Agreement**”) is made and entered into as of [*] (the “**Grant Date**”) between Hostess Brands, Inc., a corporation organized under the laws of the State of Delaware (the “**Company**”) and [*], a Non-Employee Director (the “**Participant**”), pursuant to the Hostess Brands, Inc. 2016 Equity Incentive Plan, as it may at any time hereafter be supplemented, modified, amended or restated (the “**Plan**”). Capitalized terms used in this document that are not otherwise defined have the meaning set forth in the Plan.

1. General. Subject to the terms and conditions set forth in this Award Agreement and in the Plan, the Company hereby grants to the Participant [*] Restricted Stock Units (the “**RSUs**”). Each RSU represents the right to receive one share of Common Stock on the terms and conditions set forth in this Award Agreement and in the Plan.

2. Vesting. 100% of the RSUs will vest [*]. Except as otherwise provided in Section 3 or Section 4 below, if the Participant’s Service on the Board ceases for any reason prior to the Scheduled Vesting Date, all unvested RSUs held by the Participant will be immediately forfeited, and the Participant will not have any right to delivery of the underlying shares of Common Stock. .

3. Death or Disability. Notwithstanding the foregoing, the RSUs will become fully vested upon the cessation of the Participant’s Service on the Board on account of the Participant’s death or Disability. For purposes of the RSUs, Disability means that the Participant is unable to engage in any substantial gainful activity by reason of any medically determinable physical or mental impairment that can be expected to result in death or can be expected to last for a continuous period of not less than 12 months.

4. Change of Control. To the extent not previously vested, the RSUs will become fully vested immediately prior to a Change of Control that occurs prior to the Participant’s cessation of Service on the Board.

5. Delivery of Shares of Common Stock. To the extent that the RSUs become vested, the shares of Common Stock subject to the RSUs will be delivered within 90 days following the cessation of the Participant’s Service on the Board, or if earlier, within 90 days following a Change of Control, to the extent that such Change of Control constitutes a “change in control event” as defined under Section 409A of the Code. The Committee may determine in its discretion the manner of delivery of the shares of Common Stock to be issued in respect of the RSUs, which may be by delivery of stock certificates, electronic account entry into new or existing accounts, or any other means as the Committee, in its discretion, deems appropriate.

6. Rights as a Stockholder; Dividend Equivalents. The Participant will not have the rights of a stockholder of the Company with respect to shares of Common Stock subject to the RSUs until such shares of Common Stock are actually delivered to the Participant. However, the Company will credit to the Participant, as of the payment date of any cash dividend, an amount per RSU held by the Participant on the applicable record date equal to the amount of the cash dividend declared and paid in respect of one share of Common Stock. Such credited amount will be credited in the form of additional Restricted Stock Units, the number of which will be calculated based on the Fair Market Value of a share of Common Stock as of the payment date of the applicable cash dividend (rounded down to the nearest whole number), and which Restricted Stock Units will be subject to the same terms and conditions as the RSUs (including with respect to vesting). Upon the delivery of shares of Common Stock under this Award Agreement, the Participant shall have all the rights of a shareholder with respect to such shares of Common Stock, including, but not limited to, the right to vote such shares of Common Stock and to receive all dividends and other distributions paid with respect to them.

7. Section 409A. The RSUs are intended to comply with Section 409A of the Code. Accordingly, all provisions of this document shall be construed and interpreted to be consistent with the requirements of Section 409A of the Code to the maximum extent possible, and any payments constituting nonqualified deferred compensation subject to Section 409A of the Code shall only be made in a manner and upon an event permitted by Section 409A of the Code; provided that, in no event will the Company be obligated to reimburse the Participant or the Participant's beneficiaries for any additional tax (or related penalties and interest) incurred by reason of application of Section 409A of the Code. For the avoidance of doubt, payments to be made in connection with the Participant's cessation of Service on the Board shall only be made on the Participant's "separation from service" as defined under Section 409A of the Code.

8. Taxes. The Company may satisfy any tax withholding obligations, if applicable, by reducing the number of shares of Common Stock to be delivered in an amount sufficient to satisfy any such applicable withholding obligations. Alternatively, the Company may, in its discretion, withhold any amount necessary to pay such obligations from other amounts payable to the Participant by the Company, with no withholding in shares of Common Stock. By accepting this Award, the Participant expressly consents to the withholding of shares of Common Stock or other amounts payable to the Participant as provided for hereunder, if required by applicable law. All other income tax (including U.S. federal, state and local taxes and/or non-U.S. taxes), social insurance, payroll tax, and other tax-related obligations related to the RSUs or otherwise arising under this Award Agreement are the Participant's sole responsibility.

9. Company Policies. RSUs, the underlying shares of Common Stock, or any cash proceeds realized from the sale of such underlying shares will be subject to all trading and other policies applicable to Non-Employee Directors that may be implemented by the Committee or the Board from time to time.

10. No Right to Continued Service. Neither the grant of RSUs, nor any other action taken hereunder shall be construed as giving the Participant the right to be retained in the Service of the Company or any of its Subsidiaries (for the vesting period or any other period of time) nor interfere in any way with the Company's right to terminate the Participant's Service.

11. No Right to Other Awards. The grant of the RSUs pursuant to this Agreement does not create any contractual right or other right to receive any Restricted Stock Units or other Awards in the future. Future Awards, if any, will be at the sole discretion of the Committee.

12. Plan Provisions. The RSUs are being granted pursuant to the Plan, the terms of which are incorporated herein by reference, and will in all respects be interpreted in accordance with the Plan. The grant and payment of the RSUs are subject to interpretations, regulations and determinations concerning the Plan established from time to time by the Committee in accordance with the provisions of the Plan. The Committee shall have the authority to interpret and construe this Award Agreement, and the decisions of the Committee shall be conclusive upon any question arising under this Award Agreement. The Participant's receipt of the RSUs awarded under this Award Agreement constitutes the Participant's acknowledgment that all decisions and determinations of the Committee with respect to the Plan, this Award Agreement, and/or the RSUs shall be final and binding on the Participant, his or her beneficiaries, and any other person having or claiming an interest in the RSUs. In the event there is any express conflict between this Award Agreement and the terms of the Plan, the terms of the Plan shall govern.

13. Amendment of this Agreement and the Plan. This Award Agreement may not be amended or modified except by a written agreement executed by the parties hereto. The Board may amend, modify, suspend or terminate the Plan at any time; provided that, no amendment, modification, suspension or termination of the Plan will materially and adversely affect the RSUs without the Participant's consent. Notwithstanding the foregoing provisions of this Section 13, the Board shall have broad authority to amend the Plan or this Award Agreement without the Participant's consent to the extent it deems necessary or desirable in its discretion to comply with or to take into account changes in, or interpretations of, applicable tax laws, securities laws, employment laws, accounting rules and other applicable laws, rules and regulations. Any amendment, modification, suspension or termination of the Plan shall not constitute a change or impairment of the terms and conditions of the Participant's employment or Service with the Company.

14. No Assignment. The RSUs may not be assigned or transferred by the Participant and shall not be subject to alienation, pledge, encumbrance or charge, except in the event of the Participant's death as provided in this Section 14. In the event of the Participant's death, the RSUs shall become payable to the Participant's designated beneficiary, if any, or to the Participant's executors, personal representatives or distributees in accordance with the Participant's will or the laws of descent and distribution. Any other attempted assignment or transfer shall be null and void and shall extinguish, in the Company's sole discretion, the Company's obligation with respect to the RSUs and under this Award Agreement. The Company may assign the RSUs and this Award Agreement in accordance with the Plan.

15. Governing Law and Arbitration. This Award Agreement shall be subject to and interpreted in accordance with the laws of the State of Delaware, without reference to the principles of conflicts of laws, and applicable Federal or other securities laws. Any dispute, controversy or claim arising out of or relating to the Plan or this Award Agreement that cannot be resolved by the Participant on the one hand and the Company on the other, shall be submitted to arbitration in accordance with the terms of the Plan.

16. Plan Documents and Electronic Delivery. A copy of the Plan and the documents that constitute the "Prospectus" for the Plan under the Securities Act of 1933 have been provided to the Participant. The Company may, in its sole discretion, decide to deliver any documents related to the RSUs or other Awards granted to the Participant under the Plan by electronic means. The Participant hereby consents to receive all documents related to the RSUs or other Awards granted to the Participant under the Plan by electronic delivery and agrees to participate in the Plan through an on-line or electronic system established and maintained by the Company or a third party designated by the Company.

17. Securities Law Compliance. No shares of Common Stock will be issued or transferred pursuant to this Award Agreement unless and until all then applicable requirements imposed by Federal and state securities and other laws, rules and regulations and by any regulatory agencies having jurisdiction, and by any applicable exchanges have been fully satisfied. The Committee may impose such conditions on any shares of Common Stock issuable under this Award Agreement as it may deem advisable. The Committee may also require the Participant to represent and warrant at the time of issuance or transfer that the shares of Common Stock are being acquired solely for investment purposes and without any current intention to sell or distribute such shares.

18. Entire Agreement. This Award Agreement (including the Plan) contains the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior agreements, written or oral, with respect thereto.

19. Counterparts. This Award Agreement may be executed in two or more counterparts, each of which will be deemed an original but all of which together will constitute one and the same instrument.

20. Currencies and Dates. Unless otherwise stated, all dollars specified in this Award Agreement shall be in U.S. dollars and all dates specified in this Award Agreement shall be U.S. dates.

By accepting the grant of the RSUs, the Participant acknowledges that the Participant has read this Award Agreement and the Plan and specifically accepts and agrees to the provisions therein.

[signature page follows]

IN WITNESS WHEREOF, the Company and the Participant have executed this Award Agreement effective as of the day and year first

above written.

HOSTESS BRANDS, INC.

By:

Name:

Title:

I hereby accept this Award and acknowledge that (a) I have received a copy of the Plan incorporated herein, (b) I have read this Award Agreement and understand its terms and conditions, (c) I agree to be bound by the terms of the Plan, including this Award Agreement, and (d) I agree that all interpretations, determinations, and actions by Committee shall be final, conclusive and binding on me and any other person having or claiming a right under this Award.

Name:

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO SECTION 302 OF
THE SARBANES-OXLEY ACT OF 2002**

I, Andrew P. Callahan, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Hostess Brands, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 7, 2018

/s/ Andrew P. Callahan

*President and Chief Executive Officer
(Principal Executive Officer)*

**CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO SECTION 302 OF
THE SARBANES-OXLEY ACT OF 2002**

I, Thomas A. Peterson, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Hostess Brands, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 7, 2018

/s/ Thomas A. Peterson

*Executive Vice President, Chief Financial Officer
(Principal Financial and Accounting Officer)*

**CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350
AS ADOPTED PURSUANT TO SECTION 906
OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the quarterly report of Hostess Brands, Inc., (the "Company") on Form 10-Q for the fiscal quarter ended June 30, 2018 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Andrew P. Callahan, Chief Executive Officer of the Company, certify, based on my knowledge, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a) or 78o(d)); and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 7, 2018

/s/ Andrew P. Callahan

President and Chief Executive Officer
(Principal Executive Officer)

This certification accompanies the Report to which it relates, is not deemed filed with the Securities and Exchange Commission and is not to be incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended (whether made before or after the date of the Form 10-K), irrespective of any general incorporation language contained in such filing.

**CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350
AS ADOPTED PURSUANT TO SECTION 906
OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the quarterly report of Hostess Brands, Inc., (the "Company") on Form 10-Q for the fiscal quarter ended June 30, 2018 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Thomas A. Peterson, Chief Financial Officer of the Company, certify, based on my knowledge, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a) or 78o(d)); and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 7, 2018

/s/ Thomas A. Peterson

*Executive Vice President, Chief Financial Officer
(Principal Financial and Accounting Officer)*

This certification accompanies the Report to which it relates, is not deemed filed with the Securities and Exchange Commission and is not to be incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended (whether made before or after the date of the Form 10-K), irrespective of any general incorporation language contained in such filing.