UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14D-9

(Amendment No. 3)

SOLICITATION/RECOMMENDATION STATEMENT UNDER SECTION 14(D)(4) OF THE SECURITIES EXCHANGE ACT OF 1934

HOSTESS BRANDS, INC.

(Name of Subject Company)

HOSTESS BRANDS, INC.

(Name of Persons Filing Statement)

Class A Common Stock, par value \$0.0001 per share (Title of Class of Securities)

44109J106
(CUSIP Number of Class of Securities)

Jolyn J. Sebree
Senior Vice President, General Counsel and Secretary
Hostess Brands, Inc.
7905 Quivira Road
Lenexa, Kansas 66215
(816) 701-4600
ress, and telephone number of person authorized to receive notices and

(Name, address, and telephone number of person authorized to receive notices and communications on behalf of the persons filing statement)

With a copy to:

Howard Kenny Morgan, Lewis & Bockius LLP 101 Park Avenue New York, New York 10178 Telephone: (212) 309-6000

Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

This Amendment No. 3 to the Solicitation/Recommendation Statement on Schedule 14D-9 (this "Amendment") amends and supplements the Solicitation/Recommendation Statement on Schedule 14D-9 filed with the Securities and Exchange Commission (the "SEC") on October 10, 2023, as amended by Amendment No. 1 to the Solicitation/Recommendation Statement on Schedule 14D-9 filed with the SEC on October 24, 2023 and Amendment No. 2 to the Solicitation/Recommendation Statement on Schedule 14D-9 filed with the SEC on October 30, 2023 (as it may be further amended and supplemented from time to time, the "Schedule 14D-9"), and relates to the exchange offer by SSF Holdings, Inc., a Delaware corporation ("Purchaser") and a direct, wholly owned subsidiary of The J. M. Smucker Company, an Ohio corporation ("Smucker"), to purchase all of the issued and outstanding shares of Class A common stock, par value \$0.0001 per share (the "Company Common Stock"), of Hostess Brands, Inc. (referred to herein as the "Company," "Hostess Brands," "we," "us," and "our").

Capitalized terms used in this Amendment but not defined herein shall have the respective meaning given to such terms in the Schedule 14D-9. The information set forth in the Schedule 14D-9 remains unchanged and is incorporated herein by reference, except that such information is hereby amended and/or supplemented to the extent specifically provided herein.

For clarity, new text is highlighted with **bold**, **underlined text** and deleted text is highlighted with crossed out text.

Item 2. Identity and Background of Filing Person

The following language is added to or deleted from (as applicable) the third and fourth sentences of the sixth paragraph (which begins on page 2) of subsection "(b) Exchange Offer" of Item 2 of the Schedule 14D-9:

"The Offer was initially scheduled to expire at will expire at the Expiration Date. The term "Expiration Date" means one minute past 11:59 P.M., Eastern Time, on November 6, 2023. On November 7, 2023, Purchaser extended the expiration of the Offer until 12:00 Noon, Eastern Time, on November 7, 2023 (the "Expiration Date", unless the expiration of the Offer is extended to a subsequent date and time in accordance with the terms of the Merger Agreement, in which case the term "Expiration Date" means such subsequent time and date)."

Item 8. Additional Information

The following language is added to or deleted from (as applicable) the second bullet point of the third paragraph (which is on page 60) of subsection "(g) Where You Can Find More Information" of Item 8 of the Schedule 14D-9:

"• Quarterly Reports on Form 10-Q for the quarters ended March 31, 2023, and June 30, 2023, and September 30, 2023, as filed with the SEC on May 9, 2023, and August 8, 2023, and November 7, 2023, respectively;"

Item 9. Exhibits

Item 9 of the Schedule 14D-9 is hereby amended and supplemented by adding the following exhibit to the Exhibit Index (which begins on page 61):

"(a)(5)(S) Press Release issued by The J. M. Smucker Company, dated November 7, 2023 (incorporated by reference to Exhibit (a)(5)(K) to the Schedule TO)."

SIGNATURE

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Hostess Brands, Inc. Dated: November 7, 2023

By: /s/ Andrew P. Callahan

Name: Andrew P. Callahan Title: President and Chief Executive officer