

## Hostess® Announces the Return of Chocodile™ Twinkies®

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### Coveted Chocolate Covered Cakes Will Be Available Nationwide for the First Time in Hostess History

July 07, 2014

Previously so elusive that they inspired a black market following, Hostess® Chocodile™ Twinkies® will be reintroduced this week and will be available in stores nationwide for the first time.

With production and distribution in the past limited to the West Coast, Chocodiles developed a cult-like following, appearing on unsanctioned social media pages and auction sites, with reports of the rare chocolate covered Twinkie selling for upwards of \$30 for a box. The fun-sized urban legend now will become a permanent part of the Hostess family, nearly a year after the company staged the "Sweetest Comeback in the History of Ever."

"In the past Chocodiles seemed to be shrouded as much in mystery as in chocolate, inspiring an obsession among fans that was truly the stuff of legends," said William Toler, President and CEO of Hostess Brands, LLC. "Now, fanatics will once again be able to satisfy their cravings and a new generation will be able to experience the magic for the first time."

As part of the Summer of Twinkies®, Hostess lovers and Choco-philes can enjoy a variety of Twinkie flavors in addition to Chocodiles, including Chocolate Crème, Strawberry Crème and Banana Crème.

Hostess is also inviting fans to submit Twinkies-inspired recipes for a chance to be included in the new edition of *The Twinkies Cookbook*. Visit [hostesscakes.com](http://hostesscakes.com) to submit before the July 31, 2014 deadline. From the recipes received, a collection will be chosen for inclusion in the comeback edition of *The Twinkies Cookbook*. Creators of the recipes selected will be notified soon afterwards. All submissions become property of Hostess Brands, LLC.

For more information about Hostess products and Hostess Brands, LLC, please visit [hostesscakes.com](http://hostesscakes.com) and [hostessbrands.com](http://hostessbrands.com). Follow Hostess on Twitter: [@Hostess\\_Snacks](https://twitter.com/Hostess_Snacks); on Facebook: [facebook.com/Hostess](https://facebook.com/Hostess); on Instagram: [Hostess\\_Snacks](https://Hostess_Snacks); on YouTube: [youtube.com/HostessSnacks](https://youtube.com/HostessSnacks); on Pinterest: [pinterest.com/hostesscakes](https://pinterest.com/hostesscakes); and on Tumblr: [hostesssnacks.tumblr.com](https://hostesssnacks.tumblr.com).

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