

Hostess® Fall-Flavored Line-up Includes Pumpkin Spice Cupcakes and Pumpkin Spice and Maple Glazed Donettes®

September 9, 2015 2:59 PM ET

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From beer and candy to coffee and cookies, pumpkin spice has infiltrated a range of edibles, and today, Hostess is introducing to its product line-up Pumpkin Spice CupCakes – cream cheese-frosted pumpkin spice cake with creamy filling and fall foliage sprinkles.

In addition, cinnamon-glazed Pumpkin Spice and Maple Glazed Donettes are also now available at grocery stores nationwide, rounding out the company's range of seasonal items this Fall.

"As consumer tastes evolve and different occasions call for different flavors, we look to provide more innovative and unexpected items to satisfy those cravings," said Ellen Copaken, Vice President of Marketing at Hostess Brands, LLC. "These latest indulgences in popular flavors are premium, seasonal alternatives to our existing snack cakes that have proven to be timeless classics."

Consumers can expect additional seasonal items from Hostess to hit stores in time for the holidays.

For more information about Hostess products and Hostess Brands LLC, please visit hostesscakes.com. Follow Hostess on Twitter: [@Hostess_Snacks](https://twitter.com/Hostess_Snacks); on Facebook: facebook.com/Hostess; on Instagram: Hostess_Snacks; and on Pinterest: pinterest.com/hostesscakes.

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